krishnashray गुरुकुल

Ambuja FOUNDATION

SEDI SKILL & ENTREPRENEURSHIP DEVELOPMENT INSTITUTE

2025-26 Annual Progress REPORT

Krishnashray Gurukul
SEDI







Prepared by Ambuja Foundation
Submitted to Krishnashray Foundation

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Krishnashray Foundation

ABOUT US

Krishnashray Foundation works towards inclusive growth and sustainable development in rural India. Based in Goverdhan, Mathura, it focuses on skill development, employability, and community empowerment. The Foundation trains rural youth, supports upskilling, and promotes sustainable farming to improve livelihoods, guided by its philosophy of Power, Purpose, and Platform.

OUR VISION

Empowering communities with the power, purpose, and platform to achieve self-reliance, dignity, and sustainable growth.

OUR MISSION

To empowers rural communities through skill development, sustainable livelihoods, and inclusive growth initiatives.

PREFACE

We are extremely happy to share the Annual progress report of Krishnashray Gurukul Skill & Entrepreneurship Development Institute, situated in Mathura, Uttar Pradesh. Krishnashray Foundation and Ambuja Foundation collaborate to enhance skill of rural unemployed youth. The partnership was established in the year 2019. Ambuja Foundation has knowledge and expertise to provide skill training and Krishnashray Foundation supports the organization financially. In just few initial years this collaboration has yielded great outcome and impacted lives positively and the association has become even stronger, mutually supporting each other.

Ambuja Foundation was established in the year 1983 with the aim to hone and sharpen the community's skills and strength. It is an enabler through various initiatives that impart knowledge via water resource management, agriculture and skill development programs. ACF works on a pan India level to strengthen communities for sustainable agriculture, water resource management and enable youth to acquire skills which secure them with sustainable jobs in the market. In the report, we described the progress of Krishnashray Gurukul SEDI.









- This report contains the measures taken by Krishnashray Foundation in skill development
- The report presents a gender wise data of trained & placed youth.
- We also mentioned the strategies and methods we used to mobilize potential trainees in village areas also the placement strategies to place them in reputed companies.

Krishnashray Foundation

Krishnashray Foundation is a non-profit charitable trust registered u/s 12A/12AA and u/s 80G of the Income Tax Act 1961. The Krishnashray Foundation project is on a mission to provide mentorship to Youth (Male & Female) for underprivileged communities in order to develop them into socially conscious leaders.

Krishnashray Foundation carries out its mission with 3 P's that are integral components to the program: Power, Purpose and Platform. Our aim is to equip the leaders for the future with knowledge and skills right at the grassroots. To enable the rural youth with opportunities to enhance their skills, dignity, and financial status. Within 5 years, Krishnashray Foundation is targeting to provide skill training to 5000 Youths in the area of Jatipura and small villages near Mathura and helping them in improving their economic conditions.

Krishnashray Gurukul SEDI (Skill & Entrepreneurship Development Institute) is a charitable initiative running in partnership with Ambuja Cement Foundation (ACF) from June 2019. Association with a renowned organization like ACF helps us improve our course content and more importantly have proper systems and processes in place, following a unique model of skill training, that motivates and counsels' youth, offers them a tailored program designed to meet the employment needs of businesses within their areas, and find good jobs in and around their districts. After placement, rural youth face many challenges as freshers. In order to increase retention, we provide ongoing mentoring and support to help transition them into employment.

Our 3P Approach

Power
Empowering youth with knowledge, skills and confidence to succeed

Purpose
Installing values and vision to create socially consious leaders.

Progress
Providing opportunities, resources and exposure to build a better future.



5000 Enquiries till date

3046 Youth Enrolled

2746 Youth Trained

15 Courses offered

Objective

- Provide short-term employability-based training courses that enhance skills and improve career opportunities for youth.
- Promote gainful employment and self-employment opportunities to ensure sustainable livelihoods for young individuals.
- To bridge the gap of skills required in an economy by enabling access to skill training opportunities.
- Encourage the entrepreneurial spirit among the local youth by way of hand holding & facilitating in setting up of an enterprise.
- To promote holistic growth of the participants with life skills to support improved quality of life.
- Drive inclusive growth through skill training and transform youth into valuable assets contributing to national development.







2132 Youth Placed

1514 Youth Retained

300+ Placement Partners

Rs.16,145 Average Salary (per month)

In 2022, we partnered with AU Foundation and started the Business Correspondent & Business Facilitator course. From January 2022, AU Foundation also supported courses like Accounts Executive and General Duty Assistant. Later, in January 2025, the Food & Beverage Service – Associate course was also added with their support.

Enrollment



1504
Total Participants Enrolled

Trained



1388
Successfully Completed Training

Placement



1070
Successfully Completed Training

Retained



771
Retained in Job

The **AU Ignite** Program has made remarkable progress in empowering individuals through skill development and employment opportunities. A total of 1,504 participants have enrolled, out of which 1388 successfully completed training. Among them, 1,070 candidates secured job placements, and 771 have been retained in their roles, reflecting strong sustainability of outcomes.

The program has also ensured financial growth, with an average salary of Rs. 16,327 for placed candidates. These figures highlight the program's impactful journey in unlocking potential, fostering career readiness, and creating meaningful livelihoods.

Average Salary



Average Salary for Placed Candidates **Rs. 16,327**

Placement Success Story



Dheeraj Swami
Equity Advisor

Course: Account Assistant
Address: Mathura

Dheeraj Swami, from a humble village background, began as an Account Assistant Trainee, driven by responsibility toward his family. Inspired by his elder brother's success at Krishnashray Gurukul SEDI, he enrolled in the AU Ignite Skills Training Program by AU Foundation.

The training boosted his confidence and skills, paving the way for his career. Today, he earns ₹35,000 monthly as an Equity Advisor at Monarch Networth Capital Limited—a proud milestone for his family. His story reflects how determination, guidance, and timely support can transform lives.

Dixon®

Dixon has been supporting Krishnashray Gurukul SEDI since FY 2023-24. They first funded toolkits for the Mobile Phone Hardware Repair Technician batch, giving students practical training. In FY 2024-25, Dixon continued by funding the Handset Repair Engineer batch. For FY 2025-26, they expanded support to both Assistant Electrician and Handset Repair Engineer batches.

Enrollment



301
Total Participants Enrolled

Trained



256
Successfully Completed Training

Placement



174
Successfully Completed Training

Retained



142
Retained in Job

This steady partnership shows Dixon's commitment to rural youth through CSR. By setting up hands-on training facilities, they are helping young people gain skills, find jobs, and become financially independent.

From FY 2024-25 till now, the program has enrolled 301 candidates, trained 256, and placed 174 in jobs or self-employment. With a 77% placement rate, 142 youth are still earning, with an average monthly income of ₹16,129. This proves the program is creating stable livelihoods and brighter futures.

Beyond numbers, the initiative is instilling confidence, dignity, and hope in rural families. Each success story reflects how skill development can break cycles of poverty and open doors to opportunity.

Average Salary



Average Salary for Placed Candidates **Rs. 16,129**

Placement Success Story



Rahul
Meter Technician

Course: Assistant Electrician
Address: Mathura

Rahul, a resident of Loriha Patti, Mathura, aspired to build a stable career despite limited opportunities in his village. To enhance his skills, he enrolled in the Assistant Electrician training program at Krishnashray Gurukul SEDI. Through dedicated training and practical exposure, he developed strong technical knowledge and confidence in the electrical trade.

Today, Rahul is employed at ATH Support Services Pvt. Ltd. (ATH) with a monthly salary of ₹17,064. His journey reflects the positive impact of skill training in creating sustainable livelihood opportunities for rural youth.

Knowledge Partner

Schneider Electric

Schneider Electric has joined hands as a knowledge partner through Ambuja Foundation with Krishnashray Gurukul SEDI from 2023 in technical training offerings of youth. Their contribution strengthens Assistant Electrician Lab by providing:

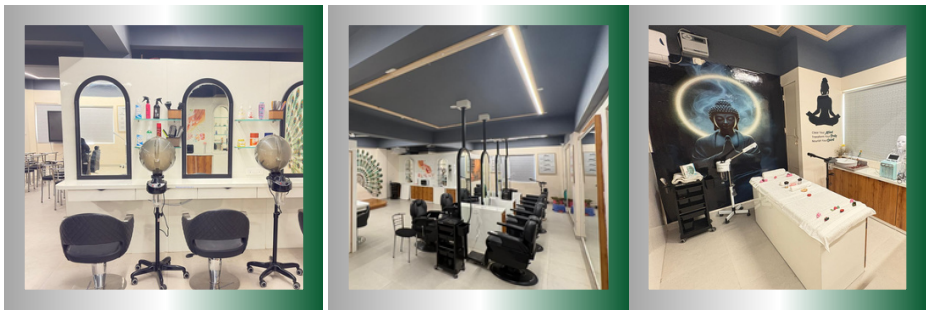
- **Solar Panel Setup On-Grid, Off-Grid, & Hybrid**
- **2 BHK Practice Panel**
- **Tools & Demonstration Equipment**
- **Trainer of Trainers (ToT) Certification**



Hygienic Research Institute Pvt.Ltd (Streax Professional)

In 2025, Hygiene Research Institute Pvt. Ltd., renowned for its brand Streax Professional, joined as the Knowledge Partner for the Assistant Beauty Therapist course.

- **Beauty Therapist Lab Upgradation**
- **7-day advanced Hair & Skin Training Program in Mumbai**



Placement Success Story



Sumitra
Assistant Beauty Therapist

Course: Assistant Beauty Therapist
Address: Goverdhan

Mrs. Sumitra faced early financial struggles as her husband earned only ₹3,500 per month. By 2025, with two children and rising expenses, she longed to contribute but lacked skills. A neighbor introduced her to the Assistant Beauty Therapist course at Krishnashray Gurukul SEDI, where she gained confidence, professional training, and customer handling skills.

After completing the course, she launched "Kirti Beauty Parlour" at home, earning around ₹10,000 monthly. Her contribution raised the family's income to ₹13,500, enabling her to support her children's education.

Skill Training

Our training program is well structured and has clear aims and objectives. Activity based classroom learning, exposure visits to the relevant industries, and Safety Sessions are the key elements of our training program which helps in overall development of trainees and make them industry ready. We are providing training in various courses such as followings:-



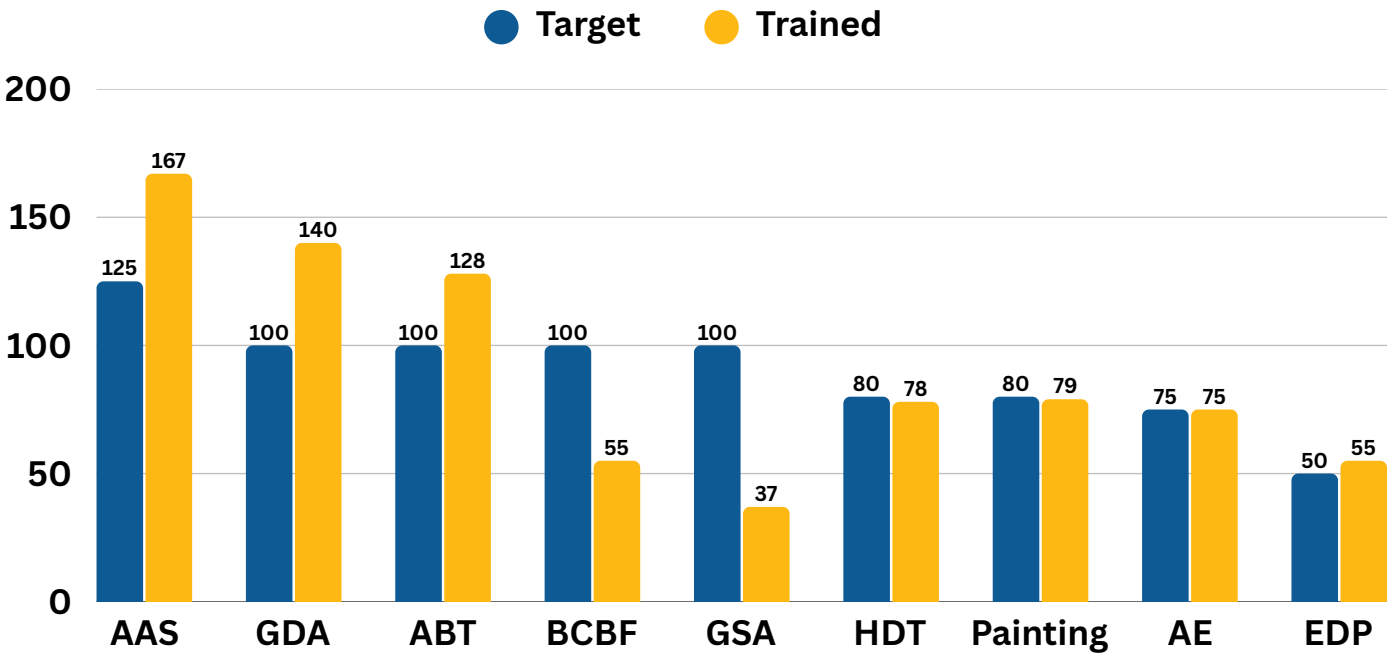






- Accounts Assistant (AAS)
- Assistant Beauty Therapist (ABT)
- Assistant Electrician (AE)
- Business Correspondent / Business Facilitator (BCBF)
- General Duty Assistant (GDA)
- Guest Service Associate (GSA)
- Handheld Device Technician (HDT)
- Fine Arts & Painting
- Plumber- General

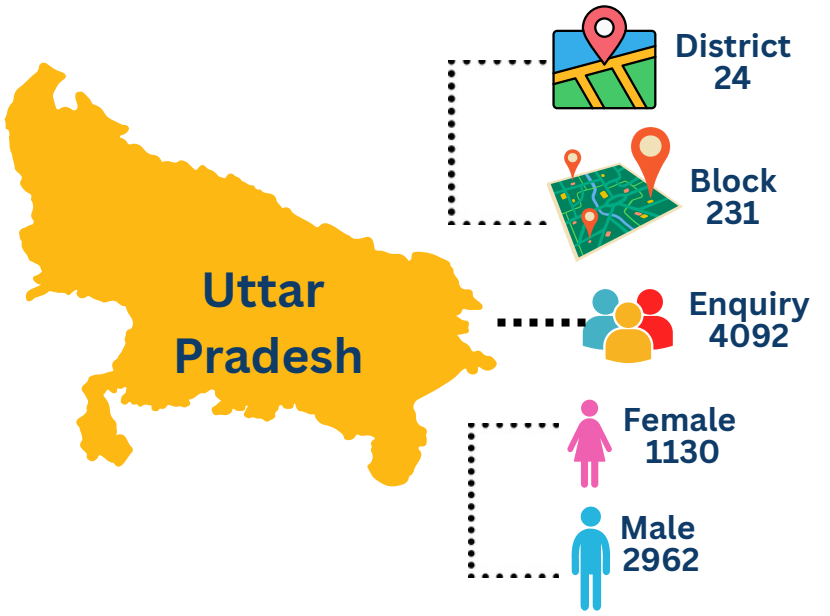
Target vs Achievement (Trade wise)

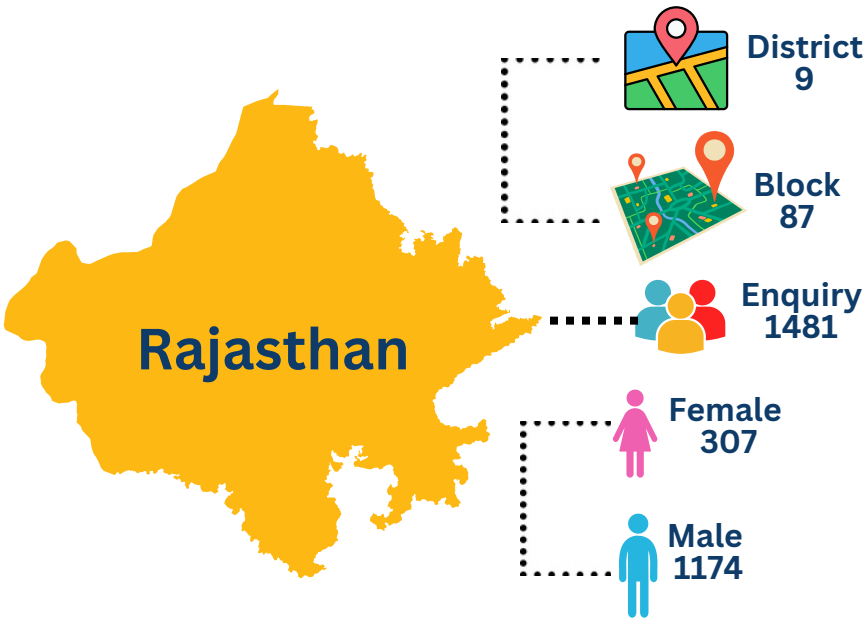


F.Y. 2025-26 (April 2025 - March 2026)

- **873** Youth Enrolled
- **814** Youth Trained
- **526** Youth Placed
- **353** Youth Retained

OUTREACH





Enquiries from District	
District	**Enquiry**
Mathura	1911
Deeg	437
Bharatpur	434
Agra	19
Palwal	12
Aligarh	11
Hathras	10
Alwar	9
Karauli	9
Faridabad	6
Others	55



F.Y. 2025-26 (April 2025 - March 2026)

- 1215 Total Enquiries
- 384 Female Enquiries
- 831 Male Enquiries
- 35 District Covered
- 93 Block Covered

Placement

Our training program is designed to make students industry-ready through activity-based learning, industry exposure visits, and safety sessions. The true measure of success lies in the opportunities our trainees secure. Over the years, our students have been placed in leading organizations across diverse sectors, reflecting the strength of our curriculum and the confidence employers place in our graduates.

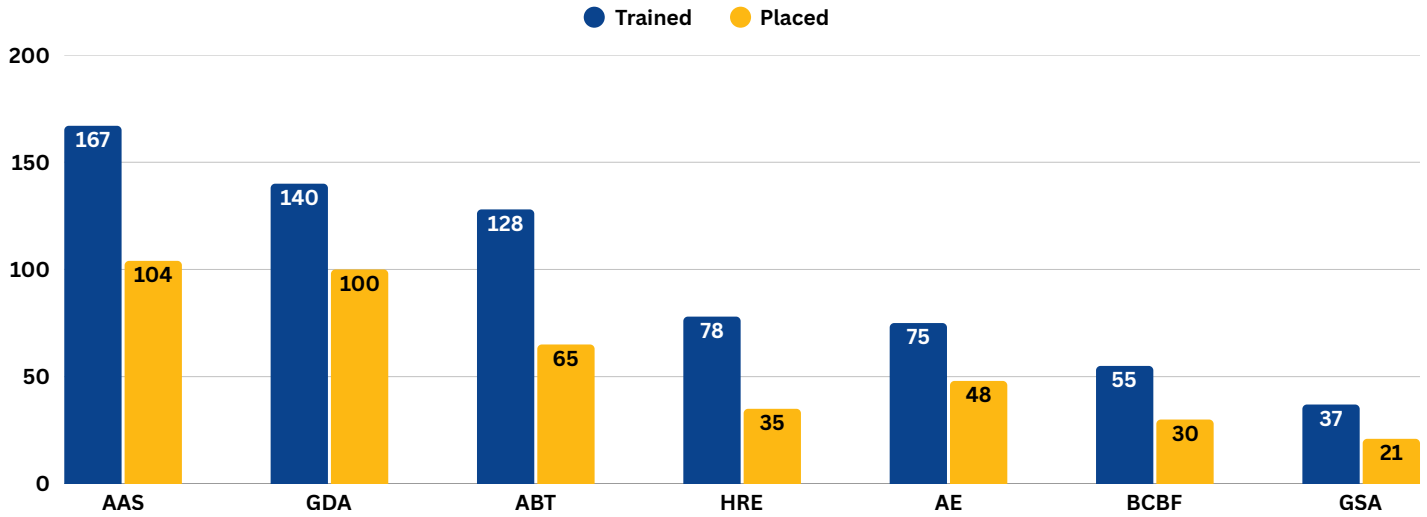






Our commitment goes beyond technical training—we nurture confidence, communication skills, and professional etiquette to ensure holistic development. By combining practical knowledge with soft skills and digital literacy, we prepare students not just to enter the workforce, but to thrive as adaptable, responsible, and future-ready professionals.

Trade Wise Trained v/s Placed



Placement Success Story



Abhishek
Care Taker

Course: General Duty Assistant
Address: Mathura

Abhishek from Baleen village, Mathura, grew up with financial struggles as his father's fruit stall earned only ₹7,000 per month. Determined to support his family and two younger sisters, he joined the General Duty Assistant course at Krishnashray Gurukul SEDI, gaining healthcare skills, confidence, and discipline.

After completing training, he secured a job with Aaji Care, earning ₹25,000 monthly. His contribution raised the family's income to ₹32,000, enabling better education for his sisters and stability for his parents. Abhishek's journey inspires rural youth to dream and achieve.

Placement Activities



Off Campus Interview

Conducted off-campus interviews in collaboration with industry partners, enabling candidates to explore diverse job opportunities beyond the training center.



Bulk Hiring Interview

Organized bulk hiring drives with reputed companies, allowing multiple candidates to participate and secure employment opportunities efficiently.



Campus Interview

Conducted on-campus interviews where employers directly interacted with trainees, streamlining the hiring process and improving placement outcomes.



Bulk Placement

Achieved successful bulk placements in the healthcare sector, placing trained candidates in reputed organizations like hospitals and care centers.



Virtual Interview

Enabled virtual interview sessions using digital platforms, ensuring continuous placement support and accessibility for candidates and employers.



Interview Sessions

Interview sessions were conducted to prepare candidates for real-world hiring processes through practical exposure and employer interactions.

Trade		Premium Placement Partners				
	AAS	cogent	Teleperformance	KONE IONS	iEnergizer business process excellence	Saraswati Accountants
	ABT	BONANZA LUXE PREMIUM LADIES SALON	DnG Diva'N'Debonair		LASÉA HAIR & BEAUTY	kaya clinic SKIN · HAIR · BODY
	AE	motherson	SHRIRAM PISTONS & RINGS LTD.	ath	GMR	Adecco
	BCBF	SHRIRAM Finance	HDB FINANCIAL SERVICES	TeamLease Putting India to Work	muthoot MICROFIN	purple FINANCE
	GDA	AAJI CARE Empowering Elders & Care givers	medanta THE MEDICITY	SHARDA HOSPITAL	Fortis	SHINE & STANDARD
	GSA	RAMADA BY WYNDHAM	GRAND UNIARA	Sterling	TAJ AMER JAIPUR	Hilton HOTELS & RESORTS
	HRE	Dixon	ILJIN	UNI It Starts Here!	f1 services	JS Enterprise

Rojgar Paramarsh Shivir

Connecting Talent, Creating Opportunities



Krishnashray Gurukul SEDI successfully organized a Rojgar Paramarsh Shivir (Job Fair) in collaboration with the District Employment Office, Mathura. The event was inaugurated by **Ms. Sugandha Jain** (District Employment Officer, Mathura) along with esteemed guests **Mr. Keshav Sharma** (Shriram Finance) and **Mr. Santosh Kale** (Aaji Care Home Health Service Pvt. Ltd.). They emphasized the importance of such initiatives in bridging the gap between skilled youth and employment opportunities. Employers conducted pre-placement briefings covering company profiles, job roles, hiring processes, and career growth pathways.

HR Participated
14

Organization Participated
14

Alumni's Participated
446

Alumni's shortlisted
242

Participating Organisation

SHRIRAM Finance | AAJI CARE Empowering Elders & Care givers | TATA CAPITAL | HDB FINANCIAL SERVICES | Shine & Standard | Teleperformance | Bandhan Bank | medanta THE MEDICITY

Placement Success Story



Shivam Nat Nagar
Patient Care Assistant

Course: General Duty Assistant
Address: Mathura

Shivam Nat Nagar, trained in the General Duty Assistant job role, was placed during the Rojgar Paramarsh Shivir conducted by Krishnashray Gurukul SEDI. His dedication and skill development journey led him to secure employment with Aaji Care Home Health Services Pvt. Ltd in Mumbai, with a monthly salary package of ₹26,000 plus food and accommodation.

This opportunity has empowered Shivam to support his family and build a stable future. His achievement stands as an inspiration for rural youth, showing how skill-based training and placement initiatives can transform lives and open doors to dignity and independence.

UPSKILLING Initiative

Krishnashray Gurukul SEDI provided financial aid to alumni for upskilling:

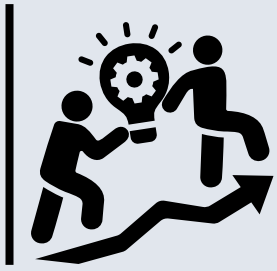
- In FY 2022–23: Supported 2 ABT trainees for a 2-month Nail Technician course.
- In FY 2023–24: Supported 23 students- 3 GDA alumni in 1st-year GNM and 19 ABT alumni in advanced makeup, M.A. Painting, and 20-day hair training.
- FY 2024–25: aided 24 students: 2 Account Executives in MCA/MBA, 2 Assistant Electricians in ITI, 14 GDA alumni in GNM and paramedical diplomas (OT, Lab, Radiology, ECG), plus 1 ABT in M.A. Painting (2nd year).
- FY 2025–26: (ongoing) supports 19 students in healthcare (GNM, paramedical), technical trades, Fine Arts, and higher education.

Trade	Advanced Course	Duration	Alumni Supported
Account Executive	MCA	2 Years	2
Account Executive	MBA	2 Years	2
Assistant Beauty Therapist	Nail Technician	2 Months	2
Assistant Beauty Therapist	Advanced Makeup	2 Months	1
Assistant Beauty Therapist	M.A.	2 Years	2
Assistant Beauty Therapist	Advanced Hair Training	20 Days	17
Assistant Electrician	ITI	2 Years	2
Fine Art & Painting	Bachelor of Fine Arts (BFA)	3 Years	1
General Duty Assistant	GNM	3 Years	21
General Duty Assistant	Paramedical	2 Years	16
Mobile Repairing	B.Tech	4 Years	1
TOTAL			67

Success Story (Upskilling)



Khusboo
Care Taker



Khushboo, a GDA trainee of FY 2024–25 from Maharuli, Goverdhan, worked at Medanta Hospital for more than one year after completing her training. In FY 2025–26, she approached Krishnashray Gurukul SEDI to pursue GNM and enrolled at Goverdhan Maharaj College, Mathura. Gurukul supported her admission and provided assistance covering 80% of the annual fee amounting to ₹72,000 per year. She is currently working at Aaji Care, Mumbai, with a salary package of ₹26,000 per month along with food and accommodation facilities. Khushboo is very happy and grateful for the continuous support that helped her progress toward a better career and future.

Subject Matter Expert Sessions



Road Safety Session

An online Road Safety Session by Mr. Ravi Kumar Sharma from Hero MotoCorp educated trainees and staff on traffic rules, safe driving practices, responsible road behavior, safety gear usage, road signs, and accident prevention measures.



GST Prime Session

An online GST Prime session by Mr. Dinesh Khatri, Sr. Tally Trainer from Sarasvati Accounts, provided trainees practical knowledge of GST concepts, returns, compliance, billing, and report generation through hands-on Tally demonstrations, enhancing confidence and accounting skills for professional roles.



Fire Safety Session

Domain Trainers conducted Fire Safety Sessions for trainees on fire prevention, extinguisher usage, and emergency safety measures. Practical demonstrations enhanced participants' hands-on skills, awareness, and confidence to respond effectively and safely during fire emergency situations.

Mrs. Shipra Rathi
Director SDTT Vocational Institute, Mathura



Mrs. Rochelle Chhabra
Founder Member HRI & Head of Streax Professional



Mr Ravindra Sinha
LDM, Mathura



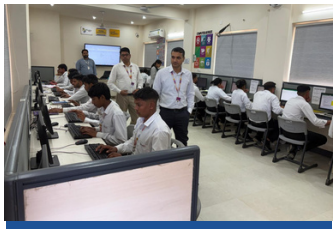
Dr. Pooja Singhania & Ms. Shilpi Malhotra



Dignitaries Visits



Gati Foundation Officials



AU Foundation Officials



Chairman of Josts Engineering



ARSK & Associates

26+ Total Sessions

10+ Expert Sessions

15+ Dignitaries Visits

Events & Celebrations



Farmer's Day

Ambuja Foundation celebrated National Farmers' at at Krishnashray Foundation Day, 23 December 2025, with 215 farmers, expert sessions on farming, animal husbandry, food processing.



Diwali Celebration

Krishnashray Foundation celebrated Diwali was celebrated with Rangoli art, handcrafted decorations, and Laxmi Ganesh Pooja, promoting creativity, positivity, and cultural values.



New Year Celebration

New Year 2026 began at Krishnashray Foundation with Bhajan Sankirtan, guest honors, trainee involvement, and Gita distribution, radiating spiritual bliss



Annual Event 2025-26

Krishnashray Foundation successfully organized its Annual Event 2025 on 6th December 2025 with great enthusiasm and pride. The event was graced by renowned choreographer Terence Lewis, whose inspiring presence motivated the trainees. Impressed by the students' performances, he offered scholarships to two performers at his academy in Mumbai. We express our gratitude to Sooraj Barjatya for facilitating his visit. The event was also honored by the presence of Anoop Kumar Gupta. Trainees showcased outstanding performances, skill demonstrations, and project exhibitions, reflecting their confidence, creativity, and overall development.



Women's Day

Krishnashray Foundation celebrated Women's Day Week with fashion show, speeches, songs, dances, honoring top trainees with gifts.



Nurses' Day

Krishnashray Foundation celebrated Nurses Day, honoring healthcare heroes for their dedication, service, and commitment towards community wellbeing.



Ambedkar Jayanti



Earth Day



Environment Day



Yoga Day



Gandhi Jayanti



Swachhta Abhiyan

"Beyond skill development, we nurture creativity, cultural awareness, and team spirit through vibrant celebrations and events."

THANK YOU

Krishnashray Foundation



Implemented by

Ambuja Foundation

Ambuja FOUNDATION

SEDI SKILL & ENTREPRENEURSHIP DEVELOPMENT INSTITUTE

For More Details Kindly Visit

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