



Newsletter

Krishnashray Foundation



In Partnership with Ambuja Foundation
Skill and Entrepreneurship Development Institute (SEDI)

VOLUME 23/ JAN 2025 – MAR 2025

**Ambuja
FOUNDATION**

SEDI SKILL &
ENTREPRENEURSHIP
DEVELOPMENT
INSTITUTE

MESSAGE FROM ZONAL MANAGER DESK

Dear Valued Readers,
Jai Shree Krishna!

As we step into the last quarter of this remarkable year, I extend my heartfelt wishes to all our readers on the auspicious occasion of Holi and embrace the energy of a new academic session. With immense gratitude, we reflect on the incredible journey this year has been—filled with new initiatives, grand celebrations, and remarkable milestones. It is because of the dedication and efforts of our Krishnashray Gurukul family that we continue to grow, evolve, and empower lives. This year, we aim to train 800+ students, enroll 40+ candidates in upskilling programs, launch dance and sports classes, and support 500 farmers through the Better Wheat Initiative. Our team recently visited Supreme Industries and Jain Irrigation Systems Limited in Jalgaon, Maharashtra, exploring collaboration opportunities to enhance skill training in plumbing and irrigation technologies. Another major milestone was the successful completion of our first NISM training batch, where 5 out of 10 students cleared the exam, and 3 have already been placed. We are deeply grateful to the Junomoneta team, especially Pradeep Singla Ji, for their unwavering support and guidance throughout this journey. Looking ahead, we plan to complete the next batch of 11 students in April and aim to train around 50 students this year.



On the infrastructure front, we are enhancing our ABT, GDA, and F&B classrooms-cum-labs to align with current market demands, ensuring industry-relevant training for our students. Beyond skill training, we are committed to community engagement by raising awareness on crucial topics such as financial literacy, CPR training, health & hygiene, cyber security, and women's literacy. Furthermore, we are exploring ways to empower specially-abled individuals through skill development and employment opportunities, fostering inclusivity and self-reliance.

We are honoured to have distinguished dignitaries to Gurukul, each sharing their wisdom and support. Our Annual Function was a memorable moment, graced by Mr. Atul B. Lall (Vice Chairman & MD, Dixon Ltd) as the Chief Guest, inspiring students and faculty. We welcomed Shri Krishna Gopal Ji (Sah Sarkaryavah, RSS) and Shri Anoop Gupta Sir (VC, GLA University), who, during their review of regional development projects, emphasized emotional control with references from the Bhagavad Gita. Tanu Jain Ma'am (Defence Ministry) motivated students to stay focused on their goals. We were also privileged to host Ms. Niyati Sareen Ma'am (Project Director – Water & Education, Hinduja Foundation), who had an insightful interaction with trainees and assured an effort to increase Hinduja Group's engagement with Gurukul, particularly in improving our course content and employment opportunities. Additionally, we are glad to have hosted Shri Sanjeev Asthana Ji (MD & CEO, Patanjali Food), Mr. Nilotpal Pathak Ji (Frontier Advisors Pvt. Ltd.), Dr. Satendra Singh Ji (Agriculture Skill Council of India), Ssi Krishna Ji (National Skill Foundation of India), and Ms. Ameeta Bhatia Ji (Tata Memorial Hospital, Mumbai), all of whom shared valuable insights and explored collaboration opportunities.



Krishnashray Gurukul is also proud to mark a significant milestone with its new partnership with Hygienic Research Institute Private Limited (HRIPL), globally recognized for its STREAX brand. This collaboration will open new learning and career avenues for our trainees. Adding to our celebrations, Pooja Devi from Mathura made us proud as her artwork was selected for the 68th Future Star Artist Award by Manikarnika Art Gallery, a national-level exhibition running from 7th to 16th March 2025, where she competes for the prestigious Silver and Golden Coin Prize. A special note of gratitude to Ankita Bhawsingka Ma'am for her generous contribution of providing high-quality lipsticks for our ABT trainees and to Mohta Ayurvedic Rasayansala, Bikaner, for providing Chyawanprash for our trainees and team members. I sincerely appreciate the unwavering dedication and hard work of our entire team. Your contributions have been the driving force behind our success, and I look forward to achieving even greater milestones together in 2025.

As always, we seek your guidance on:

1. Enhancing our training methods, including faculty development and upskilling.
2. Identifying better On-the-Job Training (OJT) and placement opportunities for our trainees.

Best regards,
Vishnu Prasad
Zonal Manager, Ambuja Foundation



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ANNUAL EVENT 2024-25

A Grand Celebration of Culture and Achievement

Krishnashray Gurukul proudly hosted its **Annual Function 2025** on **January 25**, a spectacular event filled with **joy, energy, and inspiration**. The celebrations commenced with the ceremonial **lighting of the lamp** by **Mr. Atul B. Lall, Vice Chairman & Managing Director of Dixon Technologies (India) Ltd.**, who graced the occasion as the esteemed chief guest. In his address, he shared his vision of **creating 500 electronic champions**, assuring that **at least 25 of them would be from Gurukul**, inspiring others to strive for excellence in the electronics industry. The event featured a **dance performance on India's unity in diversity**, followed by **Student of the Year awards** recognizing outstanding students. A special felicitation honoured the mothers of Gurukul team for their unwavering support. A mesmerizing **Braj Leela performance** brought spiritual and cultural depth to the event. A **Youth Icon Competition and Quiz Competition** engaged students in showcasing knowledge and leadership. The event concluded with **felicitation of alumni** who completed one year in their jobs, celebrating their perseverance.



NEW INITIATIVE: EQUITY DERIVATIVE TRAINING

Krishnashray Gurukul SEDI, a skill development institute committed to empowering the youth of Mathura, Uttar Pradesh, since 2016. We provide training across multiple domains, including Accounting, Finance, IT, and Healthcare, with a strong focus on enhancing employability. As part of our initiatives, we launched an Equity Derivatives Training Program, aligned with the NISM Series VIII - Equity Derivatives Certification, to equip students with a comprehensive understanding of futures, options, trading strategies, and risk management. Key topics include stock indices, futures and options trading, pricing models, market structure, clearing & settlement, and algorithmic trading. It also addresses taxation, accounting, SEBI regulations, and investor protection, equipping participants with essential knowledge to navigate the equity derivatives market effectively.

We began this program with a pilot batch of 10 students, of which 5 successfully cleared the NISM exam. Three students have already been placed. Currently, a batch of 11 students is undergoing training, which is scheduled for completion by the first week of April 2025. Based on the success of this initiative, we aim to expand the program in the next financial year, training four batches of 20 students each (approximately 80 students annually). Each batch runs for a three-month duration.

TOP PLACEMENTS OF GURUKUL



Name: Mr. Saurabh Kumar and Vishnu Singh

Company Name: Junomoneta Finsol Private Limited

Designation: Assistant Research Analyst

Monthly Salary: Rs. 30,068/-



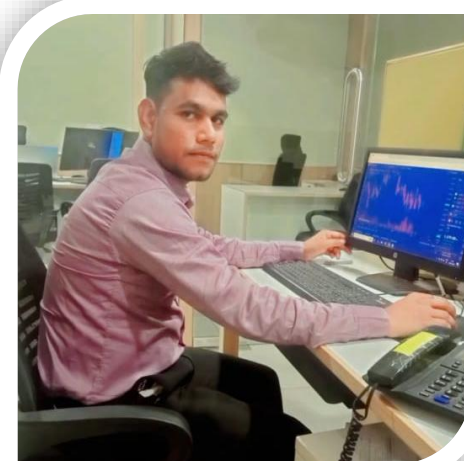
Name: Mr. Akash Saini

Company Name: Monarch Networth Capital Limited

Designation: Intern

Monthly Salary: Rs. 25,000/-

Working Location: Jaipur



PARTNERSHIP PROGRESS AT KRISHNASHRAY GURUKUL SEDI

A New Milestone for Gurukul!

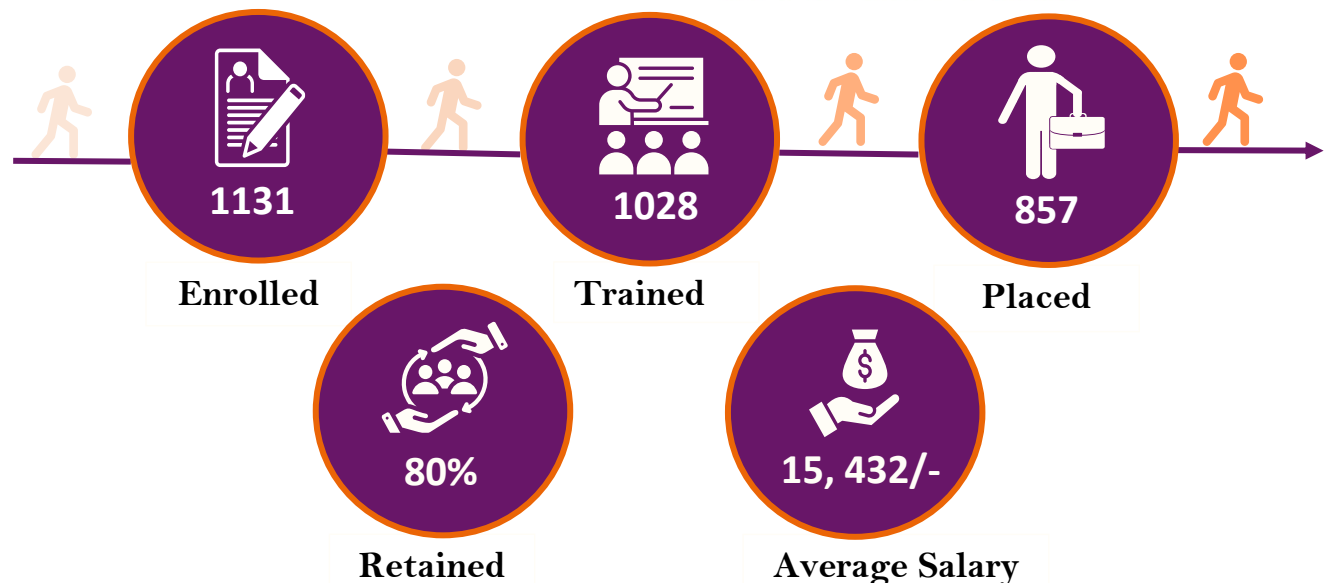


We feel elated to announce our collaboration with **Hygienic Research Institute Private Limited (HRIPL)**, the renowned name behind **Streax**, to enhance our **Hair & Beauty** segment at Krishnashray Gurukul! HRI is one of **India's leading manufacturers and marketers of premium beauty products**, seamlessly blending **Ayurvedic wisdom with modern science** to set new standards in beauty and wellness. Through this partnership, HRI will play a key role in:

- ❖ Designing our **Assistant Beauty Therapist classroom**
- ❖ Upgrading course content to match **current industry trends**
- ❖ Offering **internship, placement, and upskilling opportunities** for trainees
- ❖ Organizing **guest lectures** by industry experts
- ❖ Conducting **faculty training programs** to ensure high-quality learning

We sincerely thank **Ms. Rochelle Chhabra Ji, Founder and Head - Professional Division, Streax (HRIPL)**, for her invaluable support and commitment to empowering our students. We look forward to a transformative journey ahead!

PROGRESS UNDER AU IGNITE PROGRAM



PROGRESS UNDER BETTER WHEAT INITIATIVE

Demo Farm Visit | 13 Jan 2025



Shri Manoj Agarwal sir (General Manager - Ambuja Foundation), Gourav Khandelwal sir (BCI Mundwa) visited the Goverdhan to interact with the farmer beneficiaries of the program and visited wheat demo plots. He was accompanied by Purshottam Sir, Ram Mohan Lawaniyan Sir, Mr. Dharmveer, and Mr. Gulab Chand. The discussion focused on improving agricultural practices, covering soil health,

water management, micro-irrigation techniques, efficient fertilizer application, and the role of micronutrients in crop productivity. This interactive session provided farmers with valuable insights, reinforcing our commitment to sustainable farming through the Better Wheat Initiative.

Training cum Exposure Visit | 12 Feb 2025

A training session and exposure visit for farmers was conducted at **Krishi Vigyan Kendra (KVK), Kumher, Bharatpur**, led by **Dr. Nawab Singh (KVK Incharge & Senior Agricultural Scientist)** and **Dr. Dalip Yadav (Professor of Horticulture)**. The session covered key agricultural practices, including micro-irrigation, soil health management, organic farming, biopesticides, and seed treatment. Dr. Yadav focused on horticulture and disease management, emphasizing biological control methods and disease-resistant varieties. Farmers also visited the KVK farm, where they observed practical demonstrations of greenhouse farming, drip irrigation, and mulching techniques.



Kisan Mela | 19 Feb 2025



Farmers went to the **Kisan Mela (Agri Agro Grand Expo)** in Agra, where they explored the latest advancements in agriculture. Key highlights included modern agro-technology and machinery, organic farming methods, hybrid seeds for better yield, advanced animal husbandry products, electric fencing for livestock management, and efficient irrigation systems. This visit provided valuable insights into innovative and

sustainable farming practices, helping farmers enhance productivity and efficiency.

NEW ACHIEVEMENTS OF GURUKUL

Pooja Devi's Art Got Selected for Manikarnika Art Gallery's 68th Future Star Artist Award



Our Krishnashray Gurukul SEDI alumna, Pooja Devi from Mathura, UP, has had her artwork selected for the 68th Future Star Artist award, organized by Manikarnika Art Gallery.

The national-level online art exhibition and competition was from 7th March to 16th March 2025, showcasing emerging artists from across the country. Pooja's exceptional talent and dedication to her craft have earned her a place in the competition, where she is in contention for the prestigious Silver and Golden Coin Prize. Her achievement is a testament to her hard work and the nurturing environment of Krishnashray Gurukul SEDI, where students are encouraged to explore and excel in their creative pursuits.

CAPACITY BUILDING



"I had the privilege of attending a three-day Lead Trainer Training on platform skills and trainer development, organized by the Ambuja Foundation. This intensive program focused on enhancing training methodologies, improving communication, and delivering impactful sessions. Guided by Meenakshi Wanode Ma'am, Mahendra Patel Sir, and Jisha Varghese Ma'am, the sessions were both insightful and inspiring. Their expert mentorship provided valuable techniques to refine our approach to training and empower future trainers effectively. I was awarded for the Best Grooming, and I will be forever Grateful for this opportunity and looking forward to applying these learnings in our initiatives!"

-Neelam Bharti

“MY JOURNEY OF PERSEVERANCE AND GROWTH”— MANI SHARMA



Life often takes unexpected turns, leading us to paths we never imagined. I would like to share my journey—a story of perseverance, growth, and self-discovery. Struggle began in 2011 after completing my 12th when I enrolled in a three-month mobile repairing course at Hitech Institute, Moradabad. Least did I know that this decision would shape my future.

Raised by a single mother who worked as a private school teacher, my elder brother and I understood early on the struggles she faced in raising us. Unknowingly, we took on responsibilities, supporting each other and polishing our skills along the way.

After completing my course, I secured my first job as a Mobile Repairing Trainer at iStep Intarvo, Bijnor. However, I soon realized the importance of higher education. To pursue my studies, I made a tough decision to quit my job in Bijnor after working for a year. I then joined a Micromax Service Center in Moradabad as an Engineer, where I continued working while simultaneously enrolling in college. Every rupee of my college fees came from my hard-earned salary, making my educational journey even more meaningful.

Alongside my work, I successfully completed BA and MA. And, In 2017, a new chapter unfolded when I joined the Pradhan Mantri Kaushal Kendra project under Empower Pragati as a Handset Repair Engineer Trainer. This role lasted three enriching years, during which I earned TOT (Training of Trainers) and TOA (Training of Assessors) certifications, as well as certification from NIESBUD.

In October 2020, seeking professional and personal stability, I joined Ambuja Foundation as a Handset Repair Engineer Trainer. As I now complete four fulfilling years here, I reflect on the tremendous growth I have experienced—not just in my career but as an individual. One of the most cherished aspects of my journey has been the feel of Braj and the unwavering support of Sanjay Sir. Their encouragement has made this journey truly memorable. Looking ahead, I aspire to contribute to Gurukul for many more years, nurturing skills and shaping futures—just as mine was shaped by the opportunities I embraced.

Adding to this excitement, Dixon Technologies Pvt. Ltd. coming in as a knowledge partner presents immense opportunities for growth and innovation in skill development. We are proud to be part of an ecosystem that aims to create 500 electronic champions, with 25 emerging from Gurukul.

Today, as I stand strong in my profession, I feel immense pride in how far I have come. Every challenge I faced became a stepping stone, and I am grateful for every moment that brought me here..

Regards,
Mani Sharma



NEW TEAM MEMBER



Krishnashray Gurukul SEDI is happy to announce that **Mr. Dharmveer**, has joined our organization as **Project Officer - Agriculture**.

He natively belongs to Rajasthan. Mr. Dharmveer has completed his **M.Sc. Agriculture** from Shri Devi Suman Uttarakhand University, Tehri Garhwal. He has around 2.5 years of experience.

Before joining Gurukul, he was working as Marketing Officer at Chirawa Farmer Producer Co. Ltd.

STAR PERFORMERS



Yash Sharma
Account Assistant



Tamanna
Business Correspondent
& Business Facilitator



Sunil Baghel
General Duty
Assistant

Criteria of selection

- ✓ 95% attendance
- ✓ Internal assessment marks
- ✓ Involvement in another activities & daily task



Sonam
Assistant Beauty
Therapist



Nitesh Kumar
Handheld Devices
Technician



Lokendra Foujdar
Assistant Electrician



Shivani Kumari
Fine Arts & Painting

INDUSTRY EXPOSURE VISIT

Dixon Technologies Pvt. Ltd. | 28 Feb 2025 | HDT Batch

An exposure visit for **Handheld Devices (Handset & Tablet) Technician Batch** was done at **Dixon Technology Private Limited in Noida, Sector-63**. Our trainees recently went on an **exposure visit** to enhance their knowledge and gain practical insights into industry operations. This visit provided them with a **firsthand understanding of workplace dynamics, industry standards, and emerging trends**,



bridging the gap between theory and real-world application. It was a valuable opportunity for them to **interact with experts, explore career possibilities, and strengthen their skills**, preparing them for a brighter future.

iEnergiser IT Services Pvt. Ltd., Eureka Outsourcing Solutions Globe and Saraswati Accountants Software Pvt. Ltd. | 01 Mar, 2025 | ACE Batch



On 1st March 2025, the ACE-05 Batch successfully conducted Exposure Visit to three well-established companies:

1. iEnergizer IT Services Private Limited, Noida
2. Eureka Outsourcing Solutions Globe, Noida
3. Saraswati Accountants Software Pvt. Ltd., New Delhi



During the visit, students had the opportunity to interact with the HR representatives and Branch Managers of these organizations. They provided valuable insights into their company's operations, services, and work culture. Additionally, they shared guidance on the essential skills required to secure jobs, including technical expertise, communication skills, and workplace ethics. The visit was highly informative and beneficial, offering students a practical understanding of industry expectations and career opportunities. It was an enriching experience that helped bridge the gap



between classroom learning and real-world corporate environments.

INDUSTRY EXPERT'S SESSIONS

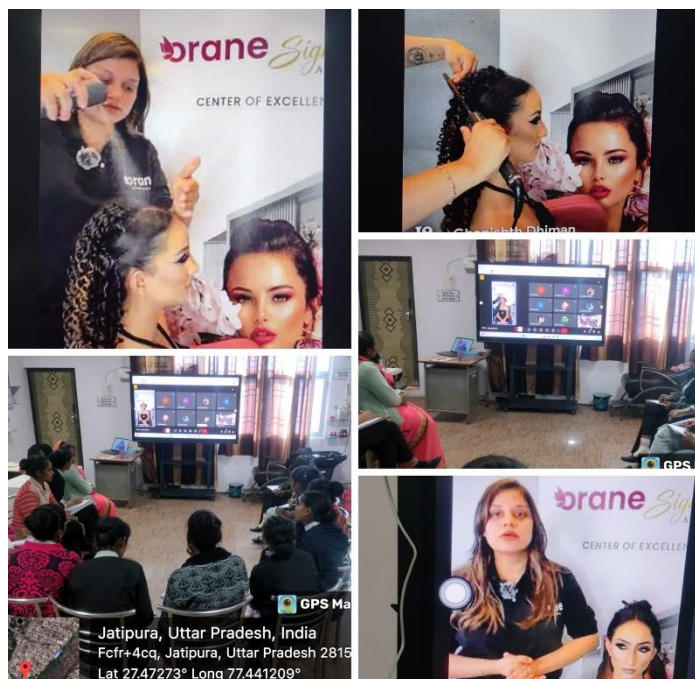
Session on Bridal Makeup Techniques | 01 Feb, 2025

Our trainees had the incredible opportunity to attend a power-packed and insightful session conducted by **Ms. Swetesh Nandini** from Jodhpur! The session covered a wide range of essential beauty techniques, including eye makeup, face makeup, facial, skin care, and hair cutting.

After the theory session, Ms. Swetesh performed a live bridal makeup demonstration, showcasing her expertise and guiding the trainees through each step. The session was highly interactive, with trainees actively engaging in discussions and getting all their queries resolved in the Q&A segment.



Professional Makeup Techniques | 15 Feb, 2025

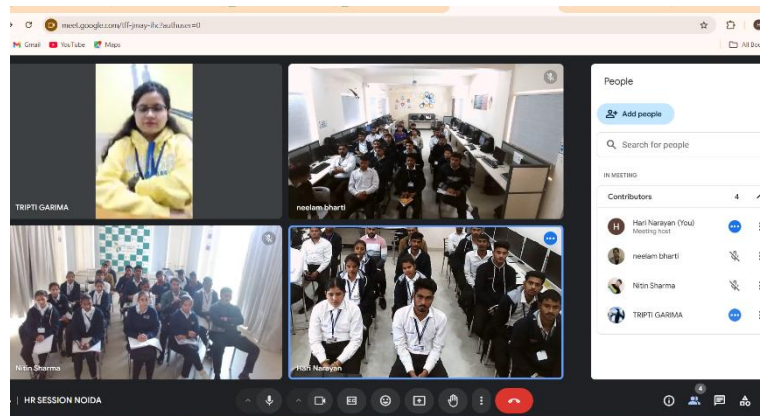


Our Assistant Beauty Therapist trainees had the privilege of attending an enriching and power-packed virtual session by **Mr. Harish Kumar** from **Orane International, Chandigarh!** The session covered a wide range of professional makeup techniques, including how to apply concealer, highlighting, eye makeup, eyeshadow blending, contouring, and much more! Mr. Harish shared valuable insights on achieving flawless makeup looks and enhancing facial features with precision. To make the learning experience even more impactful, he demonstrated various techniques step by step, ensuring that trainees grasped the concepts thoroughly. The session was highly

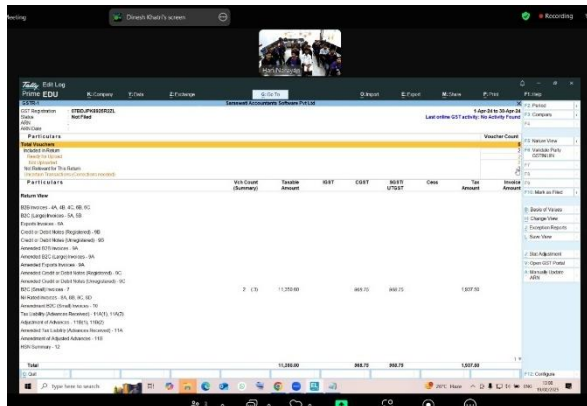
interactive, with trainees actively participating, asking questions, and refining their skills under his expert guidance.

Session on Job Readiness | 22 Feb, 2025

Our Business Correspondent and Business Facilitator and Account Assistant batches had the privilege of attending an insightful online Guest Lecture by **Ms. Tripti, HR Manager at iEnergizer IT Services Pvt. Ltd.** Ms. Tripti provided valuable insights on professional preparation and addressed all student queries with clarity. The session was coordinated by our Placement Officer, covering key aspects of job readiness, including required documentation, company introduction, grooming, confidence building, leave policies, working hours, and employee benefits such as PF and ESIC.



Virtual Session on Tally and GST | 24 Feb, 2025



An Industry Expert Session was conducted virtually for the ACE-05 Batch, featuring esteemed speakers **Dinesh Khatri Sir and Ubaid Ahmad Ji from Saraswati Accountants Software Pvt. Ltd.** Both speakers are Master Trainers in Tally and GST, with 8 years of experience in the field. The session covered key topics such as voucher entry creation, GSTR1 & GSTR3B-related entries, backup & restore, company creation, purchase & sales entry with GST, and online GST return filing. This session provided trainees with hands-on learning, industry-relevant skills, and practical exposure to taxation and financial management. By gaining a deeper understanding of GST compliance and Tally operations, participants enhanced their employability and confidence, equipping them with essential knowledge to excel in the finance and accounting sector.

Financial Literacy Session | 01 Mar, 2025

On the occasion of Financial Literacy Week, Krishnashraya Gurukul SEDI organized a special financial literacy session for students. The aim of this session was to make students aware of financial management, importance of investments and cyber security, so that they can become financially empowered and secure in the future. The event was graced by the presence of the honourable guests **Shri Manoj Sharma – DDM, NABARD** and **Shri Amit Chaturvedi – Incharge, Financial Literacy Centre, Canara Bank.**



Session on Texture Painting | 19 Mar, 2025



Our trainees had the privilege of attending an enriching session conducted by **Ms. Chinki Agrawal** from **Lalit Kala Academy, Agra**. She had won 1st prize in National Art competition in 2023. The session covered a wide range of texture and landscape. Ms. Chinki shared valuable insights on achieving smooth techniques and texture techniques and giving the finishing touch to the painting. To make the learning experience even more impactful, she demonstrated various techniques step by step, ensuring that

trainees grasped the concepts thoroughly. The session was highly interactive, with trainees actively participating, asking questions, and refining their skills under her expert guidance.

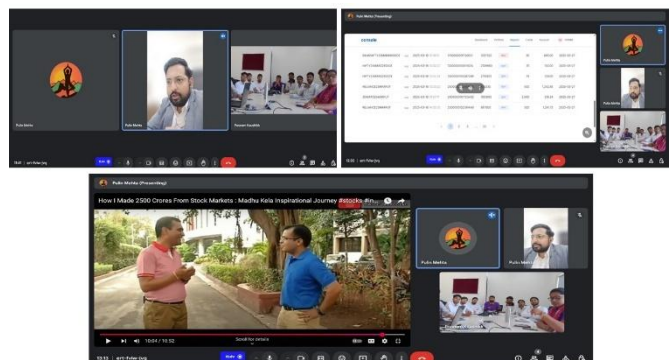
Virtual Session on Hair Extensions | 20 Mar, 2025

We successfully conducted 2-days of virtual session on Hair Extensions and its Types, where our trainees explored about different hair qualities, essential tools, and techniques used in the industry. This insightful session was conducted by **Ms. Priya Kotai & Ms. Priya Dhanjani**, business partners at **Priya Kotai Makeovers, Jaipur**. Their expertise and industry knowledge made the session highly engaging, interactive, and valuable for everyone.



Virtual Session on Futures & Options | 25 Mar, 2025

We are pleased to share that our ongoing Equity Derivative Batch had an insightful virtual session with **Mr. Pulin Mehta Sir**, a seasoned expert in the financial markets. Pulin Sir covered all key aspects of the Futures & Options market, ensuring students gained a strong understanding from fundamentals to practical applications. He also shared valuable insights on career opportunities in this segment, guiding students on how to navigate the financial markets effectively. Additionally, he shared the inspiring story of Shri Madhusudan Kela Sir, offering students a real-world perspective on success in the financial industry.



VISITS OF DELEGATES

Ms. Ameeta Bhatia | 08 Jan 2025

Associated with Tata Memorial Hospital, Mumbai



We extend a heartfelt welcome to **Ms. Ameeta Bhatia**, a highly accomplished professional with an impressive **20+ years of experience** in the healthcare industry. Currently associated with **Tata Memorial Hospital, Mumbai**. Her vast **knowledge, expertise, and industry insights** will undoubtedly add immense value to our learning ecosystem at

Krishnashray Gurukul SEDI. Through her guidance, our students gained deeper exposure to real-world healthcare practices, emerging industry trends, and essential professional skills that will shape their career paths. Her presence has inspired and empower our trainees to strive for excellence and embrace opportunities in the healthcare domain.

Mr. Sanjeev Asthana Ji | 11 Jan 2025

MD & CEO of Patanjali Foods

We had the honour to have **Mr. Sanjeev Asthana Ji (MD and CEO of Patanjali Foods)**, **Mr. Nilotpal Pathak Ji (Frontier Advisors Pvt Ltd)**, **Dr. Satendra Singh Ji (Agriculture Skill Council of India)**, and **Sai Krishna Ji (National Skill Foundation of India)** at Krishnashray Gurukul. The visit commenced with a warm and



traditional welcome, with tilak and tying turbans to all the guests of honour. We briefed them all about the organization, it's mission and vision, the various courses offered, placement opportunities available for our trainees, and the upskilling courses we offer them.

Then, our trainees were addressed by the guests. Each one of the guests motivated the trainees by telling some life experiences with some examples which they can easily relate and they can start implementing those valuable lessons in their life to get successful. Their words of wisdom left a lasting impact on everyone present. The session was made even more special with Toolkit and certificate distribution ceremony for our Assistant Beauty Therapist (ABT) trainees. At the end, the guests were also briefed about Krishnashray Gurukul's progress so far and about our Agriculture program initiative, highlighting its significance in creating sustainable livelihoods, and they assured that they'll provide all sorts of help in upskilling and placements.

Ms. Niyati Sareen | 15 Feb 2025 Project Director at Hinduja Foundation



Honored to host **Mrs. Niyati Sareen Ma'am (Project Director – Water & Education, Hinduja Foundation)** at Krishnashray Gurukul SEDI, Goverdhan! Our trainees extended a warm and traditional welcome with Tulsi Mala and Patka. Ma'am visited our classrooms, interacted with trainees, and witnessed their learning journey. We also presented an overview of Krishnashray Gurukul's progress. Additionally, she had an insightful interaction with trainees

and their parents who traveled all the way from Alwar for the Accounts Executive Batch training. We are grateful for her visit and encouragement! She assured to attempt and increase the renowned Hinduja group engagement with Gurukul especially on improving our course content and on enabling our students employment.

Shri. Krishna Gopal Ji | 16 Feb 2025 Sah Sarkaryavah of RSS

On 16th feb, we got an opportunity to present Gurukul to **Shri Krishna Gopal ji, Sah Sarkaryavah of RSS**. He was reviewing the development projects in this region. Courtesy Shri Anoop Gupta sir (VC, GLA university) that we were also chosen. In the evening Shri Krishna Gopalji, **Tanu Jain ma'am** (from the Defence Ministry) and the RSS local team visited Gurukul and also addressed the students and faculty. In brief Krishna Gopalji & Anoop sir spoke about the



importance of control over emotions and gave practical examples and also quotes from Bhagwat Geeta.

Tanu ma'am spoke about focusing on goals & building capability around achieving the goals.

We look forward to their esteemed guidance and marg darshan in our quest for skilling excellence.

EVENTS AND CELEBRATIONS

Eye Check-up Camp | 08 March, 2025

Krishnashray Gurukul Organizes a Successful Eye Check-up Camp for Community Welfare

Krishnashray Gurukul, in collaboration with **Kalyanam Karoti Eye Institution**, successfully organized an eye check-up camp on March 8, 2025, as part of our commitment to community development and well-being. This initiative aimed to provide essential eye care services to individuals in need, ensuring better vision and a healthier future for all. The camp was efficiently managed by our dedicated staff, working hand in hand with the expert team from Kalyanam Karoti Eyes Institution. **More than 300 people** from the community participated, benefiting from free eye check-ups, consultations, and awareness sessions on eye health and preventive care. This initiative reinforced Krishnashray Gurukul's mission of serving society beyond education and skill development. The overwhelming response and positive feedback from attendees have inspired us to continue such health and wellness programs in the future.

We extend our heartfelt gratitude to Kalyanam Karoti Eyes Institution, our dedicated team, and all the participants who made this camp a grand success. Together, we move forward in our journey of social impact and empowerment!



Mega Job Fair– A Milestone for Youth Empowerment | 10 March 2025

Krishnashray Gurukul took a significant step toward youth empowerment and community development by organizing its **first-ever Job Fair** on **March 10, 2025**. The event was inaugurated by **Mrs. Sugandha Jain, District Employment Officer, Mathura**, and **Mr. Keshav Sharma from Shriram Finance**, who highlighted the importance of such initiatives in shaping careers.

Highlights of the Day:

1. 400+ youth participated, securing jobs in top companies.
2. 19+ employers conducted 705+ interviews, selecting 493 candidates on the spot.
3. Leading companies included Shriram Finance, HDB Financial Services, HDFC Bank, Paytm, Tata Capital, Care Health Nurses, Innov source Services, Minda, Big Tree, Shine & Standard, and more.
4. Paytm offered the highest salary package of ₹33,000/month.

The job fair not only provided employment but also inspired youth towards self-reliance and career growth. Krishnashray Gurukul (SEDI) will continue hosting such events to empower more young professionals with better job prospects.



Celebrating the Festival of Colours- Holi | 12 March, 2025



Krishnashray Gurukul came alive with colors, joy, and festivity as we celebrated the festival of Holi on March 12, 2025. This much-awaited event brought together our trainees, staff, and faculty in a spirit of unity and happiness, making it a truly memorable occasion. With bright colors, music, and laughter filling the air, trainees participated wholeheartedly, embracing the

spirit of togetherness and cultural celebration. The event featured traditional Holi rituals, music and dance performances, and a joyful exchange of colors and sweets, creating a festive and energetic atmosphere. Holi symbolizes the triumph of good over evil and the arrival of spring, and at Krishnashray Gurukul, it was celebrated with full enthusiasm, strengthening the bonds within our community.

World Water Day | 22 March, 2025



Krishnashray Gurukul & Ambuja Foundation celebrated World Water Day in Sakarwa, Mathura, with a powerful message on water conservation. The event began with the ceremonial lamp lighting by **Mukesh Kumawat (ADO Agriculture)** and **Shri Niranjana Saini Ji (Pradhan, Sakarwa Panchayat)**, symbolizing a bright future for sustainable water use.

Major Takeaways:

- **Shri Manoj Kumar Yadav** introduced smart irrigation techniques like drip and mini-sprinklers.
- **Shri Mukesh Kumawat** emphasized rainwater harvesting and the Farm Pond Scheme.
- **Shri Sunil Chaudhary** highlighted modern irrigation's role in reducing wastage.
- **Shri Manoj Kumar Sharma and Shri Amit Chaturvedi (NABARD)** discussed financial support for conservation and cyber security awareness.
- **Shri Niranjana Saini** focused on farm water conservation.

PLACEMENT DIARIES



Name: Mr. Deepak Chaudhary, Mr. Bheem Singh, Mr. Karan, Mr. Neeraj, Mr. Yogesh, Mr. Hansraj, Mr. Praveen, Mr. Ankit and Mr. Gautam Sharma

Trade: BCBF

Company Name: HDB Finance Service

Designation: Relationship & Sales Officer

Monthly Salary: Rs. 22,000/-

Working Location: Gurugram

Name: Ms. Neetu, Ms. Bhavna, Ms. Varsha, Ms. Sarita, Ms. Chanchal, Ms. Dipanshi, Ms. Dipti and Ms. Rekha

Trade: BCBF

Company Name: Cyfuture India Private Limited

Designation: Telecaller

Monthly Salary: Rs. 12,000/-

Working Location: Gautam Buddh Nagar





Name: Mr. Dhruv Kaushik

Trade: BCBF

Company Name: MMI Softwares Pvt. Ltd.

Designation: Executive

Monthly Salary: Rs. 18,000/-

Working Location: Mathura

Name: Mr. Akash Saini

Trade: BCBF

Company Name: Monarch Networth Capital Limited

Designation: Intern

Monthly Salary: Rs. 25,000/-

Working Location: Jaipur



Name: Mr. Saurabh Kumar and Vishnu Singh

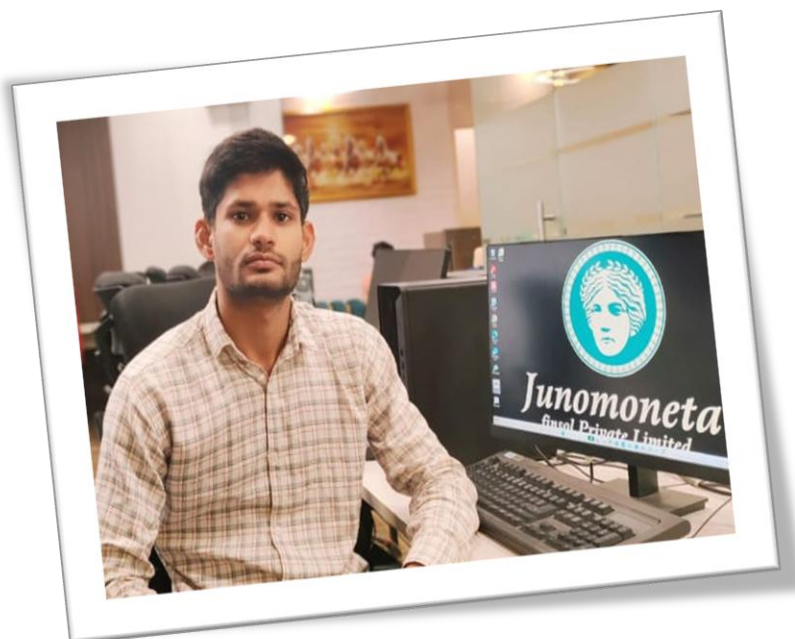
Trade: Account Assistant

Company Name: Junomoneta Finsol Private Limited

Designation: Assistant Research Analyst

Monthly Salary: Rs. 30,068/-

Working Location: Delhi





Name: Mr. Vishnu Sharma, Mr. Amit Kumar, Mr. Tarun, Mr. Akash Joshi, Ms. Khushboo, Mr. Yash Sharma, Mr. Bhavydeep

Trade: Account Assistant

Company Name: iEnergizer

Designation: Assistant Executive
Customer Service

Monthly Salary: Rs. 15,973/-

Working Location: Gautam Buddha Nagar



Name: Mr. Kosindar & Mr. Pramod Swani

Trade: Account Assistant

Company Name: iEnergizer

Designation: Assistant
Executive Customer Service

Monthly Salary: Rs. 15,973/-

Working Location: Gautam
Buddha Nagar



Name: Mr. Manjeet, Mr. Pavan Thakur, Mr. Pawan, Mr. Rohit Poswal, Mr. Sachin, Ms. Neha, Mr. Rishikesh, Mr. Mohit, Ms. Kalpna, Mr. Harbhagvan, Mr. Abhishek, Ms. Rajkumari, Ms. Taniya & Ms. Jayanti

Trade: GDA

Company Name: Amrita Hospital

Designation: Caregiver

Monthly Salary: Rs. 17,200/-

Working Location: Faridabad



Name: Mr. Narayan, Mr. Sohan Singh, Mr. Chadrabhan, Ms. Pooja, Ms. Latesh and Ms. Anu

Trade: GDA

Company Name: Aaji Care Home Health Services Pvt. Ltd.

Designation: Caregiver

Monthly Salary: Rs. 24,630/-

Working Location: Thane



Name: Ms. Mohini, Ms. Seema, Ms. Shalu, Ms. Geeta, Ms. Gauri, Ms. Khushboo, Ms. Tanu, Ms. Pooja, Ms. Meera, Ms. Laltesh, Ms. Sanjana, Mr. Deepak, Mr. Rohit, Mr. Rohit Kumar, Mr. Alkesh, Mr. Rinku, Mr. Sunil, Mr. Bunti, Mr. Rupesh, Mr. Rajkumar,

Trade: GDA

Company Name: Medanta Hospital

Designation: GDA

Monthly Salary: Rs. 18,700/-

Working Location: Gurugram

Name: Mr. Ravi Sharma, Mr. Gambhir, Mr. Kanha, Mr. Kanha Singh, Mr. Arman Khan, Mr. Mr. Jagdeesh Kumar, Mr. Parveen and Mr. Sonu

Trade: Assistant Electrician

Company Name: PPAP Automotive Limited

Designation: Assembler

Monthly Salary: Rs. 17,500/-

Working Location: Alwar





Name: Mr. Ajay, Mr. Upender, Mr. Pawan, Mr. Lokender, Mr. Naveen, Mr. Manoj, Mr. Chhailbihari, Mr. Babloo and Mr. Yogendra

Trade: Assistant Electrician

Company Name: Motherson Sumi Wiring India Limited

Designation: Assembler

Monthly Salary: Rs. 17,500/-

Working Location: Ahmedabad

Name: Mr. Jai Kishan Verma

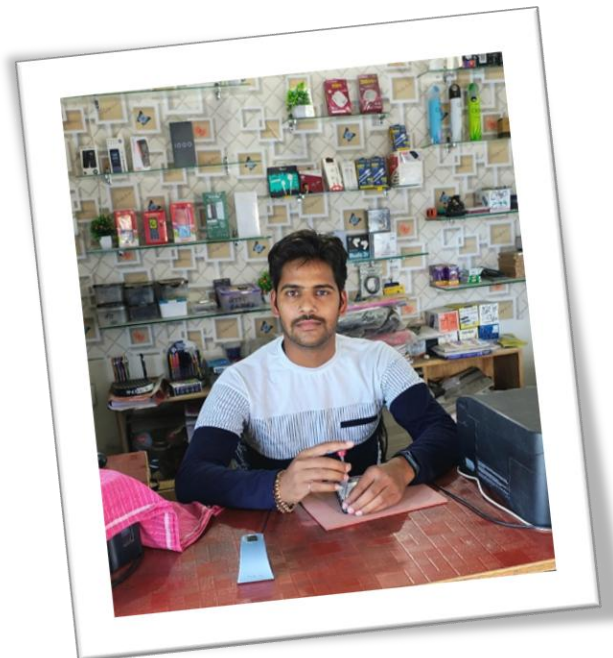
Trade: Handheld Devices Technician

Company Name: Self Employed

Designation: Owner

Monthly Salary: Rs. 30,000/-

Working Location: Mathura



Name: Mr. Satish Prajapati

Trade: Handheld Devices Technician

Company Name: Self Employed

Designation: Owner

Monthly Salary: Rs. 25,000/-

Working Location: Mathura



PROGRESS ON UPSKILLING

At **Krishnashray Gurukul SEDI**, we are dedicated to empowering our trainees with continuous learning and career growth opportunities. Beyond placement assistance, we provide targeted upskilling and financial support to help them advance in their careers and adapt to evolving industry demands. In **FY 2022-23**, we financially supported two Assistant Beauty Therapist trainees for a 2-month Nail Extension & Nail Art course. In **FY 2023-24**, our support extended to 23 students. In **FY 2024-25**, our initiative expanded further to support 41 students:

- 2 Account Executives pursuing MCA (Cyber Security) and MBA (Finance & HR).
- 2 Assistant Electricians enrolled in a 2-year ITI program.
- 3 GDA alumni supported for GNM 2nd Year fees, and 8 GDA alumni funded for GNM 1st Year.
- 8 GDA students receiving support for 2-year Paramedical Diploma courses in OT Technician, Lab Technician, Radiology, and ECG Technician.
- 1 ABT student funded for M.A. (Painting – 2nd Year) and
- 21 ACE & BCBF students are trained under Equity Derivatives Training.

Trade	Advance Course pursuing	Duration	No of Alumni Supported for Upskilling
Assistant Beauty Therapist	Nail Technician	2 Months	2
Assistant Beauty Therapist	Advance Makeup	2 Months	1
Assistant Beauty Therapist	M.A. (Painting 1st Year)	2 Year	1
Assistant Beauty Therapist	Advance Hair Training	20 Days	17
General Duty Assistant	GNM 1st Year 2023	3 Year	3
Account Executive	MCA (Cyber Security)	2 Year	1
Account Executive	MBA (Finance & HR)	2 Year	1
Assistant Electrician	ITI	2 Year	2
Assistant Beauty Therapist	M.A. (Painting 2nd Year)	2 Year	1
General Duty Assistant	GNM 2nd Year 2024	3 Year	3
General Duty Assistant	GNM 1st year 2024	3 Year	8
General Duty Assistant	Paramedical Diploma	2 Year	8
ACE & BCBF	Equity Derivatives Training	3 Months	21
		Total	69

For More Details Kindly Visit **Krishnashray Gurukul SEDI**, Near ISKCON Re-treat Centre, Dwarika Dham, Jatipura – Goverdhan Road, **Mathura -281502**, **Mob No – 8941093720, 8302483607**
Website: www.krishnashraygurukul.org

