



Newsletter

Krishnashray Foundation



In Partnership with Ambuja Foundation
Skill and Entrepreneurship Development Institute (SEDI)

VOLUME 22/ OCT 2024 – DEC 2024



MESSAGE FROM ZONAL MANAGER DESK

Dear Esteemed Team,
Jai Shree Krishna!

May Lord Krishna bless us all with good health and peace of mind.

As we approach the close of another remarkable year, it is my privilege to share the exciting updates and achievements from our Goverdhan location. This quarter has been filled with significant progress and new initiatives that demonstrate our collective efforts toward growth and development. I would like to extend my heartfelt gratitude to Mr.



Pradeep Singla ji and Mr. Bhargav Dave ji from Plutus Wealth for taking the initiative to enable us to introduce Equity Derivative Training Program that will empower our trainees with enhanced skills and career opportunities. We started with our first batch of 10 students on the NISM VIII course and hope to expand upon this in times to come. A special congratulations to our 5 trainees who have successfully completed the NISM Equity Derivatives training and cleared the exams. The other centres at Ambuja Foundation are likely to follow un on this course marking a new high for Krishnashray Gurukul.

We are also pleased to welcome Mr. Hari Narayan, who has joined us as our new Account Assistant Facilitator, strengthening our team further. It has been an honor to host dignitaries such as Shri BL Taparia ji, Board of Directors of Ambuja Foundation, and Mr. Abhinav Chandak Ji, who shared valuable insights on future and options trading with our trainees. Aurionpro has provided tablets for our Assistant Beauty Therapist trainees, loaded with digital resources like video tutorials, and interactive tools to enhance learning. Building on this, Gurukul plans to integrate Virtual Reality (VR) into General Duty Assistant and Assistant Electrician course, offering immersive, real-world simulations to bridge theory and practice, ensuring students are better prepared for their careers. We are deeply grateful to Feast Software for their support in bringing this innovative initiative to life.

Additionally, Krishnashray Gurukul's expansion into community development with the Better Wheat Initiative, dedicated to empower farmers in the villages of Sakarwa and Kanchanpura, equipping them with advanced agricultural practices, modern tools, and resources to improve crop yield and sustainability. By fostering knowledge-sharing and offering support in adopting innovative techniques, the initiative aspires to enhance livelihoods and create a thriving agricultural ecosystem. Over the next five years, we aim to promote environmentally sustainable farming practices, ensuring long-term prosperity for the community. Our partnerships with Shri Babulal Mahavidyalay and Sushila Devi Pvt. ITI further reflect our dedication to holistic development. The ongoing construction of the third and fourth floors will also significantly enhance our training capacity, allowing us to impact even more lives in the upcoming financial year.

As we usher in the New Year, I would like to extend my heartfelt appreciation for the steadfast dedication and tireless efforts of our entire team. Your invaluable contributions have been key to our achievements, and I eagerly anticipate the continued growth and impact we will create together in 2024. As always, we seek your guidance on:

1. What and how we can teach better including upgrading our faculty.
2. Find better OJT & placement opportunities for our students.

Wishing you all a prosperous New Year ahead!

Best regards,
Vishnu Prasad
Zonal Manager, Ambuja Foundation

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PARTNERSHIP PROGRESS

MoU signed between Krishnashray Gurukul SEDI and Shri Babulal Mahavidhyala | 10 Oct 2024



Krishnashray Gurukul SEDI has officially signed Memorandum of Understanding (MoU) with Shri Babulal Mahavidhyalaya aimed at empowering rural youth through skill development, education, and career opportunities. This partnership with colleges has a profound impact on both society and students by bridging skill gaps, fostering entrepreneurship, and

promoting inclusivity. These partnerships empower communities by equipping students with industry-relevant skills, reducing unemployment, and improving livelihoods.

A press conference was organized, and the MoU was signed in the presence of reporters from print and digital media. This collaboration is a significant step forward in our mission to uplift and empower the youth of our region. We are excited about the opportunities this partnership will bring to shape a promising future for the next generation!

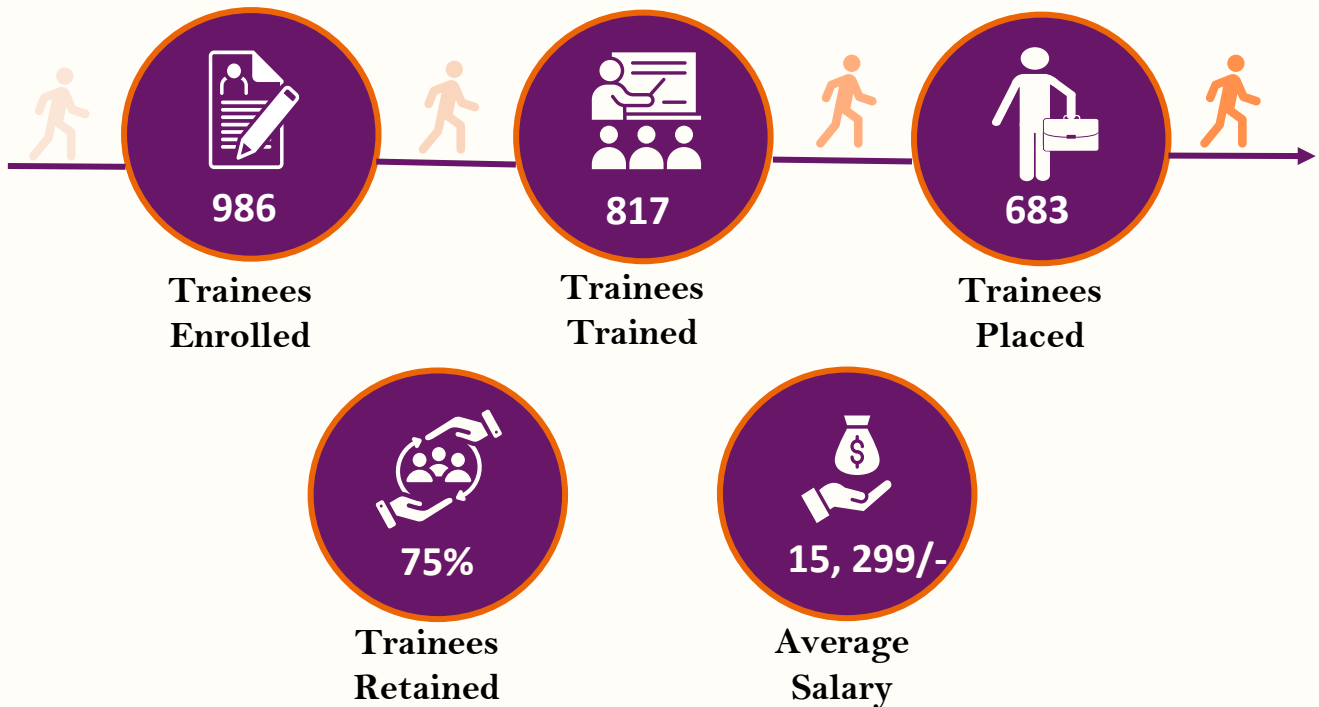
LOI signed between Krishnashray Gurukul SEDI and Sushila Devi Private ITI | 12 Dec 2024

We are delighted to share that Krishnashray Gurukul SEDI has signed a Letter of Intent (LOI) with Sushila Devi Pvt. ITI, in the presence of Shri Rameshwar Upadhyay Ji, Nagesh Upadhyay Ji, Shri Sudhir Kumar Ji (Principal) and Shri Ram Mohan Lawaniyan Ji, Ms. Poonam Kaushik and Shri Gulab Chand Ji. This establishes a formal collaboration to



gain access to industry-relevant curricula, advanced tools, and practical training, improving their employability. Through the collaboration, trainees benefit from specialized workshops, placement assistance and internships, all of which provide valuable real-world experience. Overall, these LOIs help bridge the gap between education and employment, ensuring that trainees are well-equipped to succeed in their technical field.

PROGRESS UNDER AU IGNITE PROGRAM



Since **December 2021**, our partnership with AU Foundation has been transformative, empowering youth from underprivileged backgrounds on an incredible journey of growth and opportunity.

We extend our heartfelt appreciation for AU Foundation's unwavering support. This partnership has provided not just economic stability but also a renewed sense of purpose and confidence to these deserving individuals.

"I am from Nagla Jangli, Goverdhan. I completed my graduation and got married in my final year. Joining Gurukul's Accounts Executive course was a turning point, as it improved my communication and IT skills.

Today, I earn ₹42,000 per month with benefits like provident fund and ESI. I have started my career with nothing but know about unlimited growth opportunities. I believe Gurukul has and will always provide courses for working professionals, helping us achieve greater career success."

- Ranjeet Singh, Mahindra Finance



NEW INITIATIVE AT GURUKUL

Equity Derivative (Future & Options) Training Program



We are delighted to share that 10 of our students are currently participating in the specialized Equity Derivative Training Program, where they are gaining in-depth knowledge about the Futures and Options market in India. This program is conducted under the expert guidance of Mr. Pradeep Singla and Mr. Bhargav from Plutus Wealth, whose continuous support and mentorship have been instrumental in this journey. The program also prepares the students to appear for the NISM Equity Derivative Series VIII Exam.

Community Development through Better Wheat Initiative



After nearly a decade of dedicated work in skill development at Mathura, Krishnashray Foundation is now expanding its efforts towards community development by focusing on agriculture. Our latest initiative, the Better Wheat Initiative, in collaboration with the Ambuja Foundation, aims to enhance the yield and income of marginal farmers.

In this project, we will work with 250 marginal farmers, focusing on wheat cultivation while also promoting vegetable cultivation to further diversify income sources. The initiative includes several interventions, such as farmer selection, capacity building, the introduction of sustainable agricultural practices, and the adoption of sprinkler irrigation systems.

The project is already underway, beginning with initial farmer meetings, the selection process, and collaboration with the Gram Pradhan and the Agriculture Department. We are enthusiastic about moving this initiative forward to help our community's farmers achieve greater success.



“13 YEARS, COUNTLESS LESSONS”- JOURNEY OF LEARNING



Born and raised in Allahabad, I started my career as a storekeeper, working on a contract basis with Indian Oil Corporation Limited, Divisional Office. Life was steady, but something deep within me craved more—a journey that would challenge me and help me grow. The turning point came when my uncle informed me about a vacancy for a caretaker position at **Ganesh Bhavan**, a guest house in Goverdhan owned by **Sanjay Sir**. Without a second thought, I took the leap and joined on **August 20, 2011**. Little did I know this decision would become the cornerstone of my future.

For the next five years, I dedicated myself to my role as a caretaker. It was a simple life, yet one filled with purpose and learning. Everything changed in **2016**, when Sanjay Sir laid the foundation of **Krishnashray Gurukul**, an institution that aimed to transform lives. I feel truly blessed to have been part of its inception. My responsibilities expanded as I took on **Accounts and Administrative tasks**, learning to manage new challenges alongside my caretaker duties.

To ensure I could meet these growing responsibilities, I decided to upgrade my skills. I enrolled in an **ICA course**, where I learned everything from basic to advanced **Excel and Tally**. This step was crucial for my professional growth and allowed me to contribute more effectively.

In **2019**, when Ambuja Foundation became associated with Krishnashray Gurukul, I was offered the same position but with even greater opportunities to make an impact. Throughout my journey, **Sanjay Sir** and **Vishnu Sir** stood by me. Vishnu Sir always guided me through hurdles, while Sanjay Sir was my pillar of strength, both professionally and personally. His belief in my potential, even during challenging times, inspired me to keep growing and evolving.

Now, as I reflect on my **13 years of service** with Krishnashray Gurukul, I realize how far I've come. Starting from scratch, leaving my hometown, and being away from my family for so long wasn't easy. But I drew strength from the divine and from the unwavering support of Sanjay Sir, whose mentorship has been a blessing in my life.

Today, I sit with immense gratitude, proud of the journey that began with a simple leap of faith. From a storekeeper in Allahabad to becoming a part of an institution that transforms lives. I am truly blessed to call Krishnashray Gurukul my second home.

Regards,
Anuj Kumar Shukla



NEW TEAM MEMBER

Krishnashray Gurukul SEDI is happy to announce that **Mr. Hari Narayan**, has joined our organization as **Project Facilitator (Accounts & Tally)**.

He natively belongs to **Amethi, Uttar Pradesh**. Mr. Hari Narayan has completed his **Post Graduation in Commerce** from Dr. Ram Manohar Lohia Avadh University, Ayodhya. He has around 6 years of experience.

Before joining Gurukul, he was associated with Don Bosco Tech Society in Lucknow, UP.



STAR PERFORMERS



Vishnu Singh
Account Assistant



Surya Prakash Vyas
Business
Correspondent &
Business Facilitator



Pooja
General Duty
Assistant

Criteria of selection

- ✓ 95% attendance
- ✓ Internal assessment marks
- ✓ Involvement in another activities & daily task



Nikhil Singh Sagar
Food & Beverage
Service



Muskan
Assistant Beauty
Therapist



Jay Kishan Verma
Handheld Devices
Technician



Arman
Assistant Electrician

INDUSTRY EXPOSURE VISIT

Hotel Mukut Mani | 03 Oct 2024 | F&B Batch

On **October 03, 2024** the F&B Batch visited **Hotel Mukut Mani** in **Goverdhan**. The General Manager of the hotel, **Mr. Shiv Sharma** provided an overview of their process related to the importance of maintaining the Log Register, Reservation Register, Key Card, Occupancy Register and other important documents. The team then gave a brief knowledge about Banquets, Seating Arrangements, order taking, how to coordinate with the team and with the department, guest handling etc. They emphasized the importance of Hospitality in the industry and possible future career paths attached with hospitality trade and they also told our trainees about their training and working experience.



Taj Rambagh Palace | 26 Oct 2024 | F&B Batch

“An Unforgettable exposure of F&B Batch at Taj Rambagh Palace”



F&B batch had an extraordinary experience at the luxurious Taj Rambagh Palace in Jaipur. **Ms. Garima Ji** and the hotel staff made them feel truly welcomed with a refreshing welcome drink in true Rambagh style. The trainees had an insightful tour of the palace, where they explored the different types of rooms offered by the hotel. **Mr. Vikram**, the Restaurant Manager of Swarna Mahal, provided valuable insights on table setup, enhancing the trainees' knowledge.

The day continued with a delightful lunch, and inspiring words from the General Manager, **Mr. Ashok Rathore**, and HR Manager, **Mr. Ajeet Parihar**, who shared their wisdom and motivation. **Mr. Manish Rana**, Polo Bar Manager, offered a fascinating glimpse into the history of the Polo Bar, established in 1930 to honour the Jaipur Polo team. With its grand design and rich memorabilia, the trainees learned about its cocktail offerings, rare whiskies, and more. A heartfelt gratitude to Ms. Garima and her entire L&D team for their continuous support and encouragement throughout the visit.

Placement Cum Exposure Visit | 15 Nov 2024 | ACE & BCBF Batch

iEnergizer, Noida

The session was hosted by the company's HR, **Ms. Tripti**. She provided an in-depth overview of the company's operations and its vibrant work culture. iEnergizer is a leading company specializing in business process outsourcing (BPO) and digital content solutions, catering to both domestic and international clients.



The visit highlighted various processes handled by the company, including chat support, data entry, marketing, content creation, financial support, and audit services. The session was highly informative and offered valuable insights into the diverse professional opportunities and processes within the organization.

CYFuture, Noida

Trainees from ACE and BCBF batches had the wonderful opportunity to be a part of in a **Placement cum Exposure Visit at CY Future at Noida**.

The visit began with a warm welcome by **Mr. Abhiman**, HR of the company, who graciously introduced the trainees to the organization. He provided detailed insights into the company's operations and highlighted the **various job opportunities** available based on different qualifications.



He also shared valuable information regarding the **requirements and skills needed for candidates to be selected**, helping the trainees understand the expectations and preparation needed for these roles.

The trainees were given an **exclusive tour of the office area**, which allowed them to experience the professional work environment.

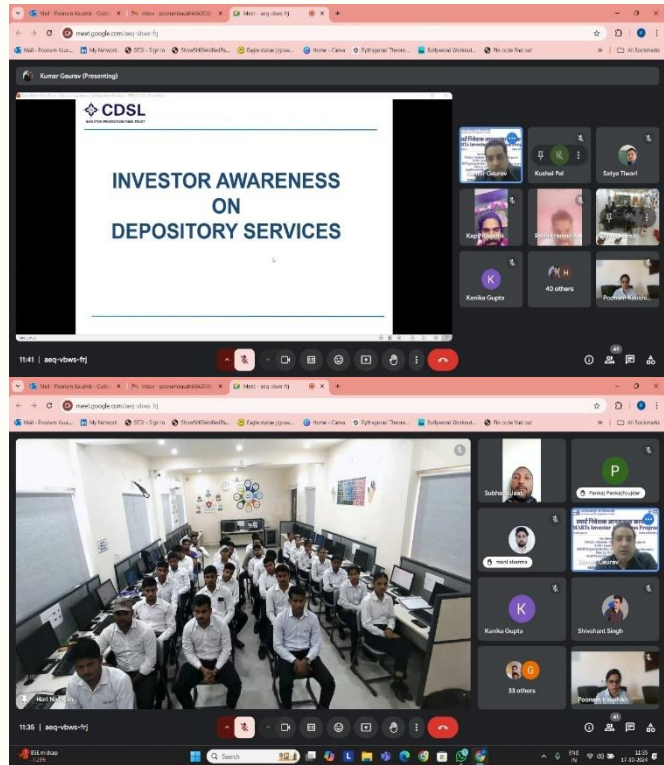
INDUSTRY EXPERT'S SESSIONS

Financial Literacy Session | 17 Oct, 2024

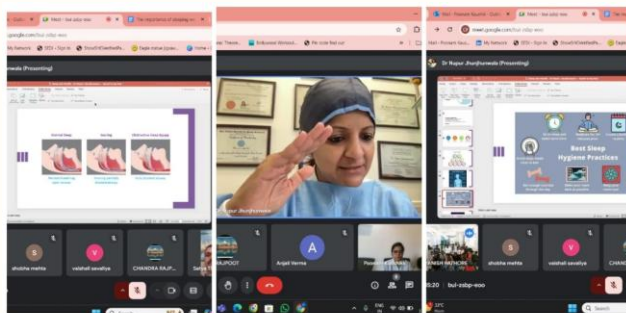
On October 17, 2024, we conducted an enlightening session on Financial Literacy for our students, led by **Mr. Gaurav Kumar** from **Central Securities Depository Limited (CSDL)**.

Over 100 students from various trades actively participated in the session. Mr. Gaurav Kumar provided invaluable insights into the critical role of depository services in the financial market, along with practical advice on protecting oneself from financial fraud, particularly within the securities market. His guidance on staying vigilant and informed will undoubtedly help our students safeguard their financial well-being.

We extend our heartfelt gratitude to Mr. Gaurav Kumar for dedicating his time and expertise to enhance our students' understanding of financial safety and literacy.



Health Expert Session | 17 Oct, 2024



concerns in younger individuals.

We had a virtual session for our General Duty Assistant (GDA) trainees with **Dr. Nupur Jhunjunwala**, an internationally renowned **health expert and sleep disorders specialist**.

During the session, Dr. Nupur discussed the importance of maintaining a healthy sleep cycle, how sleep affects our overall health and productivity, and common diseases related to sleep. She also addressed sleep issues seen in both elderly patients and teenagers, providing valuable insights on how to manage these problems. This information is not only useful for our students on a personal level but will also help them professionally as they care for elderly patients and understand sleep

Fundamentals of Future & Options | 25 Nov, 2024

The students had the privilege of attending an insightful and interactive session with **Mr. Pulin Mehta Sir**, a seasoned professional with extensive experience in financial markets and a recognized expert in Futures and Options trading.

During the session, Mr. Mehta covered topics ranging from the fundamentals of the Futures and Options market to advanced analytical concepts. He shared practical, real-world examples that demonstrated the day-to-day application of these financial instruments. His session also included valuable insights into the career opportunities in this field, providing guidance and inspiration for students to excel in the financial markets.

We extend our heartfelt gratitude to Mr. Pulin Mehta Sir, Mr. Pradeep Singla Sir, and Mr. Bhargav Sir for their unwavering support and dedication to nurturing the next generation of financial market professionals.



Health Education and Career Guidance | 04 Dec, 2024

We are excited to share that **Mr. G.R. Prajapati**, Senior Nursing Officer at AIIMS Delhi, delivered a guest lecture for GDA trainees. Various topics covered during the session, such as:



- **Hypertension:** Causes, prevention, and effective management strategies.
- **Vital Signs:** Importance of monitoring and interpreting critical health parameters.
- **Diabetes Mellitus:** An overview of types, symptoms, and care approaches.
- **Vitamins and Their Roles in Health:** Understanding the essential nutrients for maintaining good health.

Mr. Prajapati also provided guidance to help trainees pave the way for a successful and bright future in the healthcare profession and this was an excellent

opportunity for our trainees to learn from a healthcare expert with vast experience in patient care and medical training.

Session on Complex Concepts of Derivatives Market | 04 Dec, 2024



We had the privilege to have a virtual session with **Shri Tejas Shah** who shared his invaluable knowledge with the students of our derivative batch. In an engaging and insightful session, Sir simplified complex concepts of the derivatives market, such as: Call & Put Options, Open Interest & Volume, Contango. He also elaborated on various trading strategies like: Bull Spread, Covered Call, Protective Put, Short Put, Ratio Strategy. His ability to explain intricate topics in an easy manner left a lasting impact on our students, enhancing their understanding and confidence in the derivative market.

Session on Advance Beauty Techniques | 04 Dec, 2024

We had an engaging and informative online session for our Assistant Beauty Therapist trainees by **Mr. Sourav Bedil**, Owner of Alora Beauty Lounge, Jalandhar, Punjab. The session covered vital topics like Perming and its process, Kinky curls and body waves and Smoothing/ Rebonding techniques. Trainees found the session incredibly useful, as every concept was explained clearly, leaving no room for doubts.

The trainees gained valuable insights to enhance their professional skills. A big thanks to Mr. Sourav Bedil for his valuable time and knowledge. This session was a tremendous boost for our trainees' learning journey!



Health Safety & Menstrual Hygiene Session | 09 Dec, 2024



A session was organised for the Assistant Beauty Therapist Batch trainees on personal hygiene and menstrual care conducted by our esteemed ex-trainee, **Ms. Mamta Chaudhary**, who is currently working as a Project Coordinator at RANN Foundation. The session focused on crucial topics like personal hygiene, menstrual problems, signs of a healthy period, and tips for achieving healthy periods through diet, exercise. The session was highly interactive, with trainees enthusiastically participating and getting all their queries resolved. Mamta's clear explanations and examples made it easier for

everyone to grasp the importance of maintaining health safety in their professional and personal lives. This session was an invaluable learning opportunity for our trainees, leaving them inspired and better equipped for their future.

Session on Water Resources Management | 09 Dec, 2024

The team from Ambuja Foundation's Water Resource Management Department (Alwar) organized an awareness session on the importance of water conservation. The trainees learned about the water cycle, groundwater, drinkable and undrinkable water, and practical ways to clean and save water. The session was made interactive and engaging through activities like chart paper presentations and the environmental net activity. These fun and hands-on exercises ensured that everyone grasped the vital message of water conservation. The session was both educational and enjoyable, emphasizing the significance of protecting this precious resource. It inspired all participants to take actionable steps towards a sustainable future, creating awareness and empowering our trainees with knowledge that can bring change.



VISITS OF DELEGATES

Mr. B. L. Taparia Ji | 21 Nov 2024

Board of Directors, Ambuja Foundation



We had the privilege to host **Mr. & Mrs. B.L. Taparia Ji (Board of Directors, Ambuja Foundation)** along with Mr. & Mrs. Vijay Somani Ji, Mr. and Mrs. Pramod Podar Ji, Mr. and Mrs. Manohar Bhutra Ji, Mr. and Mrs. R.N. Soni Ji, Mrs. Kiran Bagla Ji and Mr. Vishnu Prasad sir (Zonal Manager, Ambuja Foundation) at Krishnashray Gurukul SEDI. We welcomed them with Tilak, Tulsi Mala and Patka. Everyone toured the premises.



Afterwards, Mr. B.L. Taparia sir addressed all the trainees present in the premises, motivating each and every one with his wise words. Then we had an experience sharing session from our

alumni. Mr. Pawan (BCBF), Ms. Kumkum (ACE), Mr. Harkesh & Mr. Shivam (AE) and lastly Ms. Reena (ABT) shared their insightful experiences regarding how Krishnashray Gurukul SEDI helped them to enhance their living standard and how gracefully they are able to support their family now.

Mr. Pranveen Vyass Ji | 26 Dec 2024

CEO of LifeWorks, Dubai

We were honored to have **Mr. Praveen Vyass ji, a renowned Vedic Astrologer, an expert in Aura reading also the CEO of LifeWorks in Dubai,** with his mother Mrs. Leela Vyass ji and his sister Ms. Karuna Kundal ji at Krishnashray Gurukul. The visit began with a warm welcome, followed by a brief overview of our counselling process, courses offered, classroom visit and understanding the placement opportunities for the trainees. Mr. Vyass then interacted with our trainees in an engaging session. He introduced them to three types of pranayama techniques designed to calm the mind and enhance mental well-being. We extend our heartfelt gratitude to Mr. Vyass and Mr. Sanjeev Asthana for their facilitation and guidance, which made this day memorable and meaningful.



Mr. Abhinav Chandak Ji | 30 Dec 2024 President at Ratnabali, Kolkata



On 30 December 2024, we were honoured to have **Mr. Abhinav Chandak Ji** at Krishnashray Gurukul SEDI. An accomplished leader in Finance and Investment with expertise in M&A and over 12 years of impactful contributions at Ratnabali. He attended our daily morning prayer and after that he interacted with the students and inspired them to value financial literacy and the power of investing wisely.

He also had discussion with all our team members, during the discussion sir emphasized the importance of understanding market trends and shared practical insights on mutual funds as a beginner-friendly investment option. He also encouraged the inclusion of research-oriented courses at Gurukul, highlighting their growing demand in the industry. We are grateful for his valuable time and guidance, which left a profound impact on both our students and team.



EVENTS AND CELEBRATIONS

“Swachhata Hi Seva Abhiyan” | 25 Sep- 1 Oct, 2024



We at SEDI Goverdhan conducted various activities related to the Swachhata hi seva Abhiyan from September 25th to October 1st, 2024. As part of the Abhiyan, our trainees actively participated in all the activities that aimed to spread awareness and promote cleanliness in our community. The key activities were:

- 1) **On 25th September 2024** we conducted a Swachhata Talk on Hand Sanitation & Hygiene by our GDA Trainer, Mr. Anish Singh, at Girls Inter College, Adeeng.
- 2) **On September 28th 2024**, we organized a Cleanliness Drive at Giriraj Ji.
- 3) **On September 30th 2024**, we celebrated the Swachhata Abhiyan by creating Posters related to the campaign. These posters aimed to spread messages about cleanliness.
- 4) **On October 1st 2024**, we conducted a Best Out of Waste activity, focusing on creating paper bags from old newspapers.

Celebrating Navratri | 11 Oct, 2024



This Navratri, our talented Assistant Beauty Therapist trainees truly embraced the spirit of the festival by diving into the art of makeup to recreate the stunning looks of the 9 Devis! Each day was a celebration as they explored the unique styles and traditions associated with each Devi. From the fierce and powerful to the graceful and serene, our trainees had the opportunity to express their creativity and enhance their practical skills. They collaborated, experimented with colors, and learned from one another.

Celebrating the Festival of Lights- Deepawali | 30 Oct, 2024

This Diwali, our celebrations lit up not just the workspace but also our hearts! The day kicked off with a peaceful and soul-stirring Laxmi Pooja, where trainees and staff gathered to offer prayers with gratitude and hopes for a prosperous year ahead. The air buzzed with positivity, and the sense of togetherness set the perfect festive tone. Then came the real splash of creativity—a Rangoli-making extravaganza! Trainees and staff unleashed their artistic flair, turning the workspace into a canvas. Sweets were distributed amongst all.

It was a delightful celebration filled with laughter, unity, and the spirit of Diwali.



Children's Day Celebration | 14 Nov, 2024



of the joy in nurturing young talents and celebrating the spirit of childhood.

We had an incredible time celebrating Children's Day! The event was a joyous blend of laughter and engaging activities, capturing the essence of childhood and its boundless energy. The celebration kicked off with everyone coming together to cut a delicious cake, a sweet tribute to the innocence and boundless potential of young learners. The festivities continued with a vibrant chart-making session, where creativity took center stage. Everyone enthusiastically contributed to designing colorful and inspiring charts, adding a splash of festivity and imagination to the day. The enthusiastic participation from all reminded us

Farmer's Day Celebration | 23 Dec, 2024



On the auspicious occasion of Farmers' Day, Krishnashray Foundation and Ambuja Foundation celebrated this special day with great enthusiasm, alongside the farmers of the Better Wheat Initiative project.

The celebration commenced with the lighting of the ceremonial lamp and the worship of Maa Saraswati, graced by our Chief Guest, **Shri Niranjana Ji Saini (Pradhan, Sakarwa Panchayat)**.

We were honored by the presence of the following esteemed guests:

1. Dr. P.R. Shashtri (Director, Sharbhom Seva Sansthan)
2. Dr. Shweta Rathore (Livestock Extension Officer, Goverdhan Block)
3. Shri Rajendra Singh Ji (Former District Panchayat President)
4. Shri Praduman Ji (ADO, St Goverdhan)
5. Shri Ravi Kashyap Ji (MANREGA Officer)

The event unfolded by Ram Sir words about the program by emphasizing the critical role of farmers in our lives and highlighting the significance of agriculture. He also introduced the offerings of Krishnashray Gurukul SEDI, its processes and courses. Then, Dr. P.R. Shashtri Ji educated the farmers about the importance of organic farming and the health hazards associated with chemical-based farming practices. Dr. Shweta Rathore Ji shared insights on the necessity of animal vaccination and tagging to ensure long-term benefits and also discussed on how to the protect animals from seasonal diseases. Shri Rajendra Singh Ji reiterated the importance of organic farming and highlighted the need to minimise water and electricity usage in agricultural practices as well as in day-to-day practices. Shri Praduman Ji discussed the government's initiatives to support farmers in doubling their incomes, stressing the potential of small business ventures to enhance earnings. And, Shri Ravi Kashyap Ji provided an overview of the MGNREGA process and its benefits for the farming community.

The event concluded with an interactive session where farmers posed queries to the distinguished guests and shared their experiences.

PLACEMENT DIARIES



Name: Mr. Arun Kumar, Mr. Ranjeet, Ms. Mukti, Mr. Narendra, Mr. Shivam Kaushik, Ms. Vaishnavi Sharma, Ms. Tanu Kumari

Trade: BCBF

Company Name: HDB Finance Service

Designation: Sales Officer

Monthly Salary: Rs. 21,831/-

Working Location: Gurugram

Name: Mr. Guddu, Mr. Jagdeesh, Mr. Saurav Kumar and Mr. Saurabh Kumar

Trade: BCBF

Company Name: IDFC First Bank Limited

Designation: Associate Relationship Manager

Monthly Salary: Rs. 18,792/-

Working Location: Rewari



Name: Mr. Gaurav Singh and Mr. Jitendra Singh

Trade: BCBF

Company Name: Tata Capital Limited

Designation: Loan Officer

Monthly Salary: Rs. 23,333/-

Working Location: Mathura, UP





Name: Mr. Manish, Mr. Amit Kumar, Mr. Lokesh Sainy, Ms. Priyanka, Mr. Shri Krishan, and Ms. Bharti

Trade: Account Assistant

Company Name: HDB Finance Service

Designation: Sales Officer

Monthly Salary: Rs 21,831/-

Working Location: Gurugram

Name: Mr. Rakesh Saini and Mr. Rajkumar Saini

Trade: Account Assistant

Company Name: Saraswati Accountants Software Pvt. Ltd.

Designation: Trainee- Sales & Marketing

Monthly Salary: Rs 12,000/-

Working Location: Jaipur



Name: Mr. Bhupendra, Mr. Bhupendra, Mr. Narendra, Mr. Krishna Kant and Mr. Rakesh

Trade: GDA

Company Name: Aaji Care Home Health Services

Designation: Care Giver

Monthly Salary: Rs 23,690/-

Working Location: Mumbai





Name: Mr. Anurudh, Mr. Bunty Singh and Mr. Manoj

Trade: GDA

Company Name: Medanta Hospital

Designation: Care Giver

Monthly Salary: Rs 14,000/-

Working Location: Gurugram

Name: Ms. Kirti, Ms. Kavita Chaudhary and Mr. Dasharath

Trade: GDA

Company Name: Care Health Nurses Pvt. Ltd.

Designation: Care Taker

Monthly Salary: Rs 15,500/-

Working Location: Gautam Buddha Nagar



Name: Mr. Deepak Kumar, Mr. Salman, Mr. Madan, Mr. Abdul Kadir, Mr. Sahjad, Mr. Nand Kishor Gurjar, Mr. Mohit Maurya,

Trade: GDA

Company Name: Paras Hospital

Designation: Care Giver

Monthly Salary: Rs 21,300/-

Working Location: Gurugram





Name: Mr. Akhil Nigam, Mr. Rameshwar

Trade: Food & Beverage Service

Company Name: Taj Amer

Designation: F&B Service Associate

Monthly Salary: Rs 12,000/-, food & Accomodation

Working Location: Jaipur

Name: Mr. Krishna Kumar, Mr. Hemant Kumar

Trade: Food & Beverage Service

Company Name: Hotel Govind Residency

Designation: F&B Service Associate

Monthly Salary: Rs 10,000/- and Food facility

Working Location: Goverdhan



Name: Mr. Kuldeep, Mr. Nikhil Singh Sagar, Mr. Atul Singh and Mr. Kanhaiya

Trade: Food & Beverage Service

Company Name: Sterling Bagh Ranthambore

Designation: F&B Service Associate

Monthly Salary: Rs. 17,910/- and Food and Accommodation

Working Location: Rajasthan





Name: Mr. Aakash, Mr. Mukul Singh, Mr. Deva Singh and Mr. Aakash Kumar

Trade: Food & Beverage Service

Company Name: Nibs Café

Designation: F&B Service Associate

Monthly Salary: Rs. 10,000/- and Food and Accomodation is provided.

Working Location: Jaipur

Name: Mr. Nasir, Mr. Akash Singh, Mr. Peetam, Mr. Sagar Singh Bhati, Mr. Robin, Mr. Mukesh, Mr. Vasim Akram and Mr. Surendra

Trade: Assistant Electrician

Company Name: Elcon Banshu Wiring System Pvt. Ltd.

Designation: Line Assembler

Monthly Salary: Rs. 21,558/-

Working Location: Bhiwadi



Name: Mr. Mohit Kumar and Mr. Prahlad

Trade: Assistant Electrician

Company Name: Badve Engineering Limited

Designation: Line Assembler

Monthly Salary: Rs. 21,090/-

Working Location: Mahsana, Gujarat

PROGRESS ON UPSKILLING

At Krishnashray Gurukul SEDI, we go beyond placement assistance by offering targeted **upskilling** and financial support to **enhance career pathways** for our trainees.

In FY 2022-23, we financially supported **two Assistant Beauty Therapist trainees for specialized training in Nail Extension & Nail Art**. Adapting to market needs, our support expanded in FY 2023-24 to include 23 students. Three General Duty Assistant (GDA) alumni advanced to General Nursing and Midwifery (GNM), while 19 Assistant Beauty Therapists received specialized training, including Advanced Makeup, Fine Arts, and a 17-day hair techniques program at the Institute of Hair & Beauty.

For FY 2024-25, we are supporting two Account Executive students in MCA and MBA programs, and two Assistant Electricians for ITI certification. Additionally, GNM 2nd Year fees for three alumni and further education for one ABT graduate in MA Fine Arts were funded. Eight GDA alumni fees is funded for GNM 1st Year and one ABT student who will be pursuing Advance makeup course is in under process.

Our soft loan program covers 80% of course fees, repaid in interest-free monthly installments. Eligible students must have three months of work experience, trainer recommendations, and approval from our senior leadership. We also obtain written consent from students and parents before disbursing funds.

We at Krishnashray Gurukul SEDI seek your support in identifying more online or in-person upskilling opportunities/programs that will further help our trainees grow in their careers.

S.No.	Trade	Advance Course	Duration	No. of Alumni Supported
1	Assistant Beauty Therapist	Nail Technician	2 Months	2
2	Assistant Beauty Therapist	Advance Makeup	2 Months	1
3	Assistant Beauty Therapist	M.A. (Painting)	2 Year	1
4	Assistant Beauty Therapist	Advance Hair Training	20 Days	17
5	General Duty Assistant	GNM	3 Year	3
6	Account Executive	MCA (Cyber Security)	2 Year	1
7	Account Executive	MBA (Finance & HR)	2 Year	1
8	Assistant Electrician	ITI	2 Year	2
9	Assistant Beauty Therapist	M.A. (Painting 2 nd Year)	2 Year	1
10	General Duty Assistant	GNM 2 nd Year 2024	3 Year	3
11	General Duty Assistant	GNM 1 st year 2024	3 Year	8
Total				40

For More Details Kindly Visit **Krishnashray Gurukul SEDI**, Near ISKCON Re-treat Centre, Dwarika Dham, Jatipura – Goverdhan Road, **Mathura -281502**, **Mob No – 8941093720, 8302483607**
Website: www.krishnashraygurukul.org

